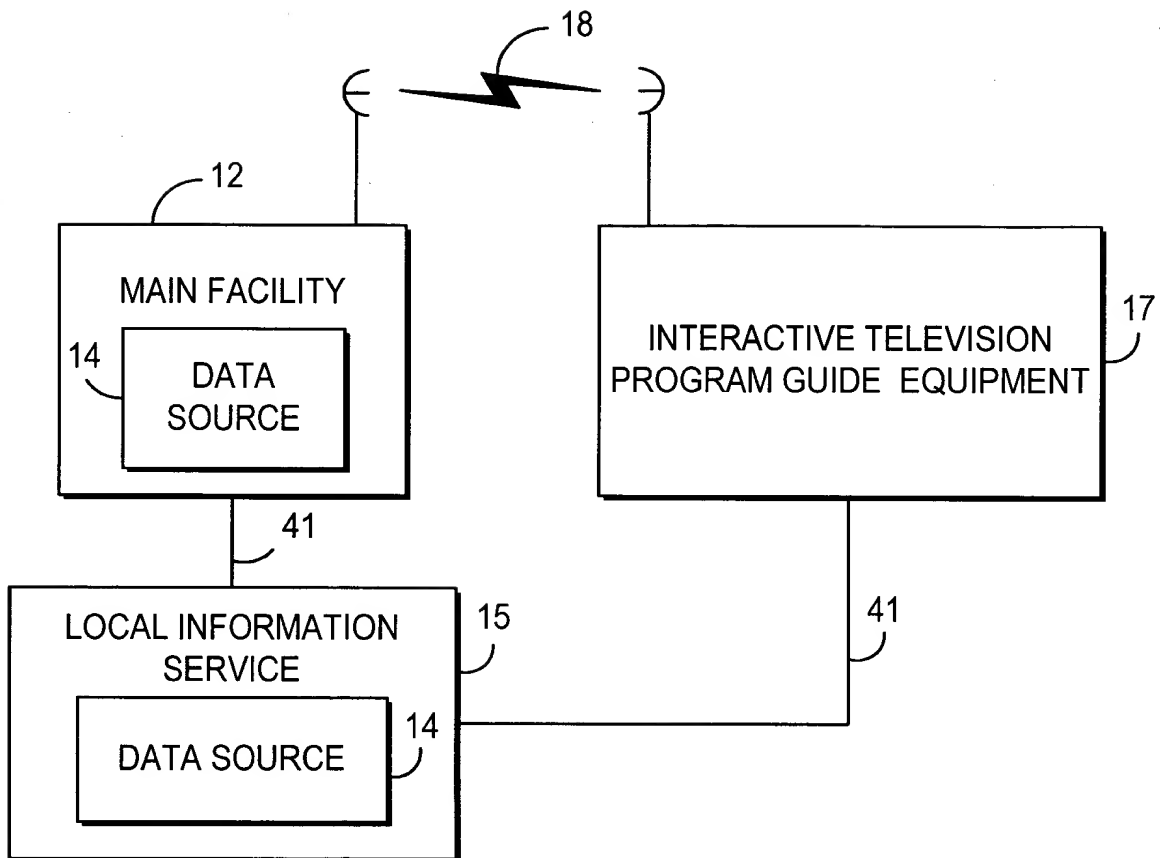


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*FIG. 1*

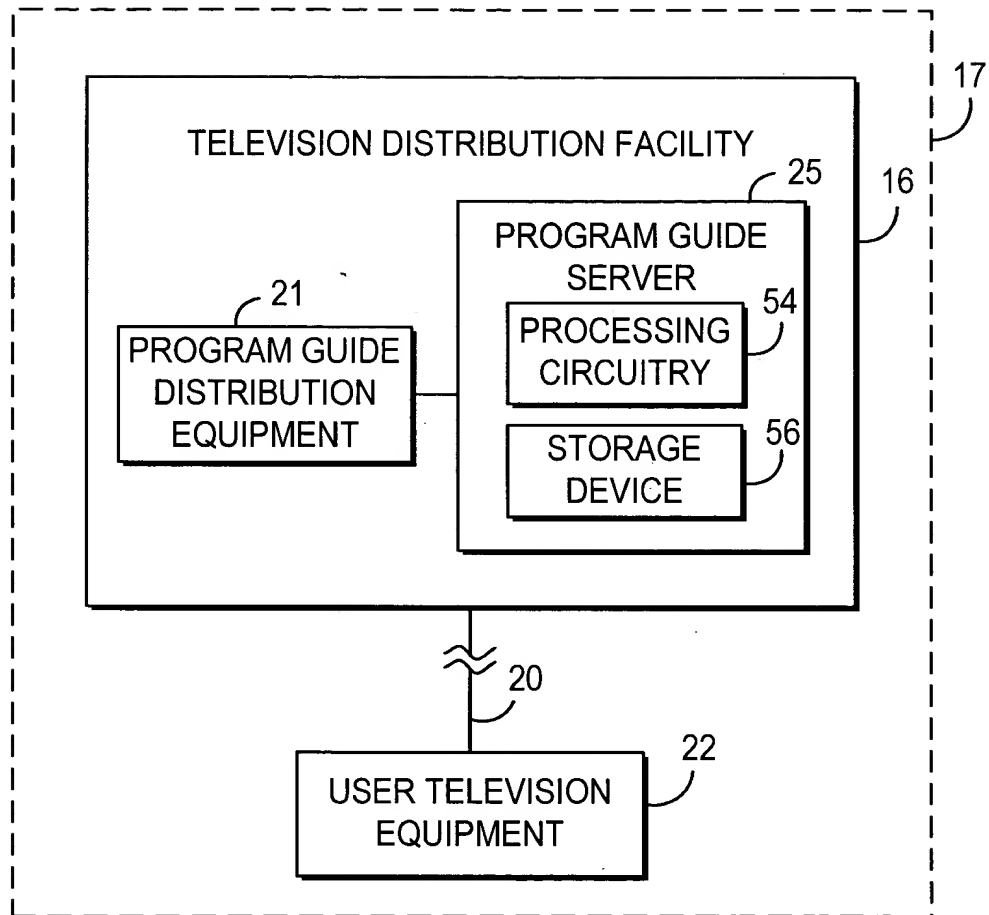


FIG. 2a

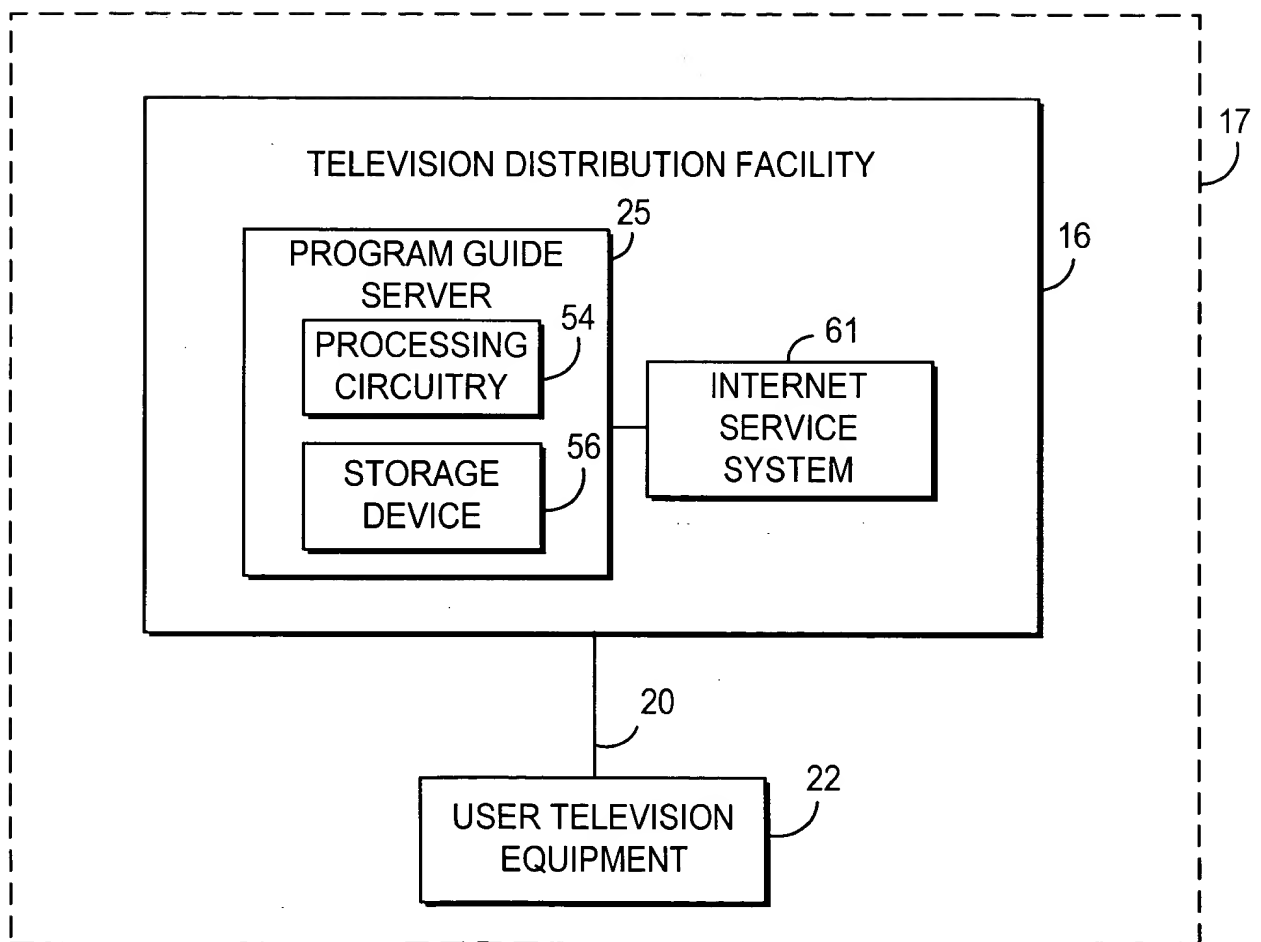


FIG. 2b

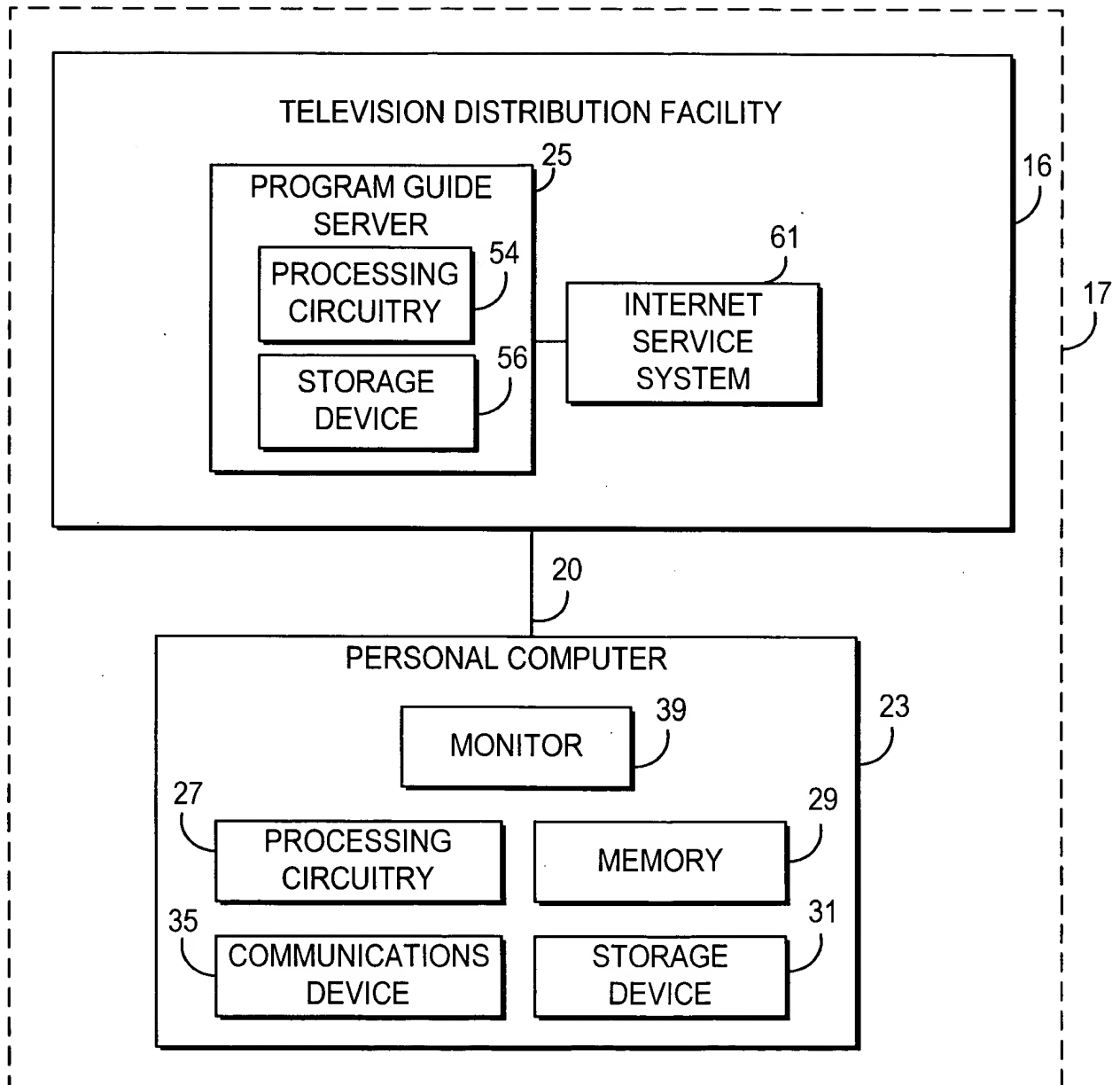


FIG. 2c

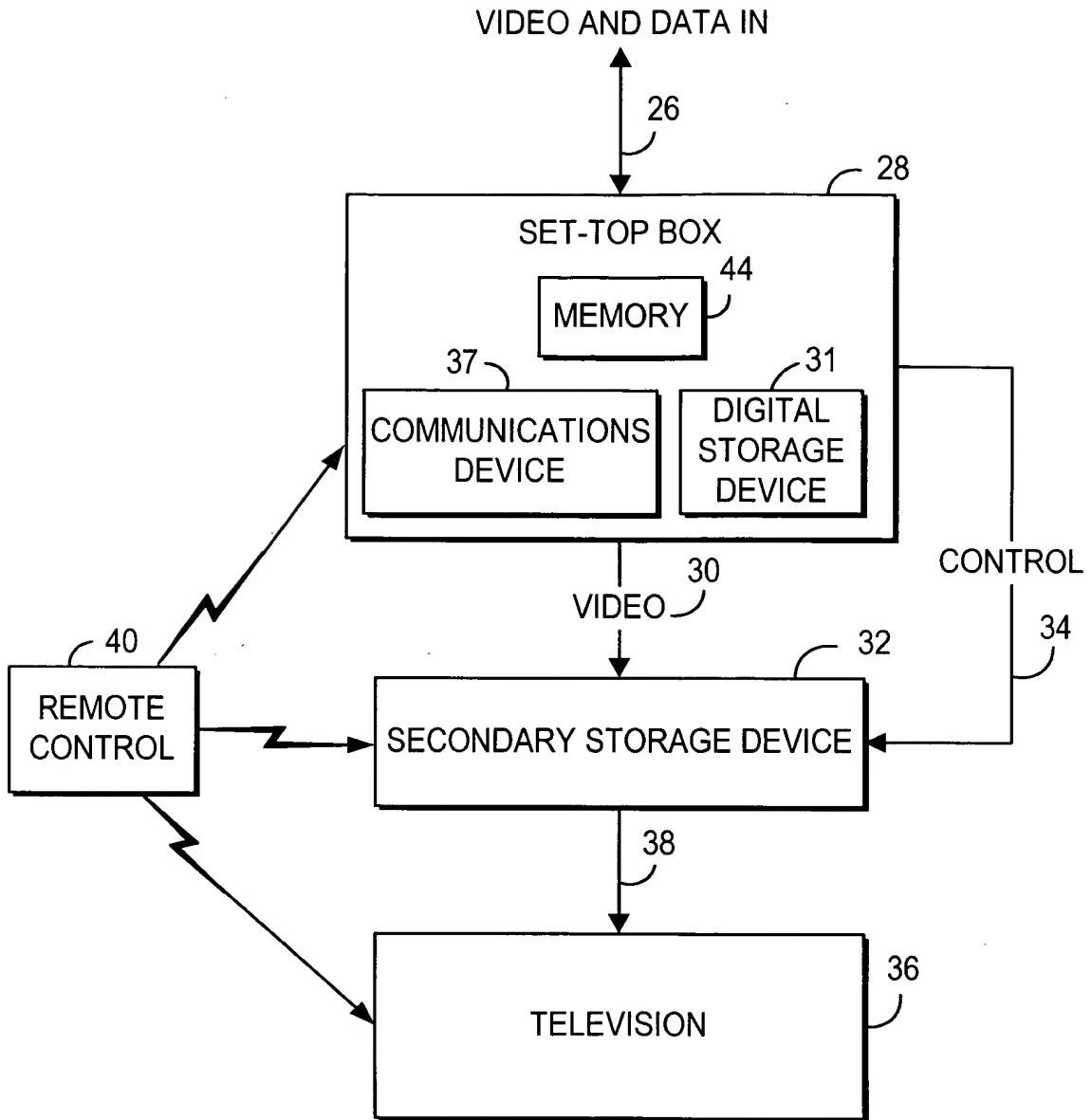
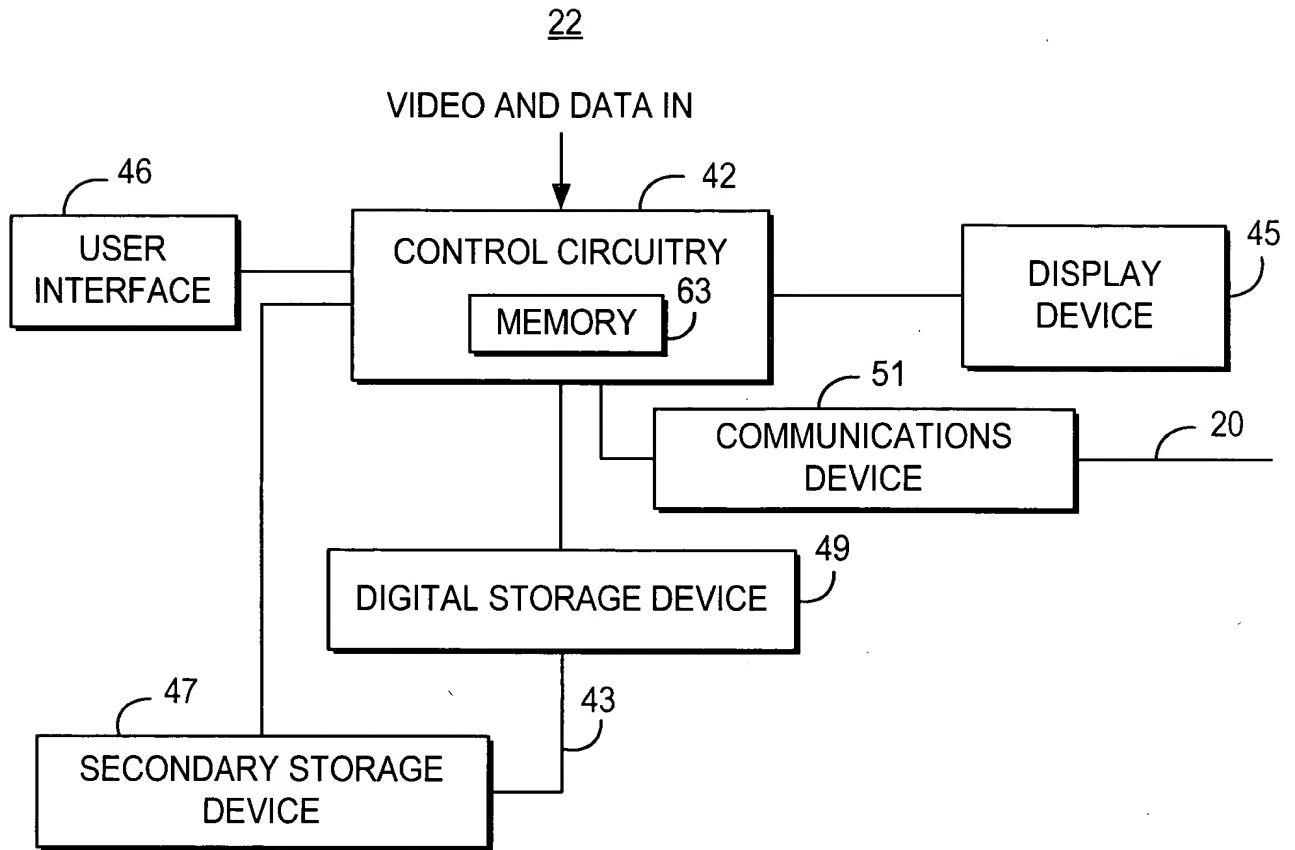
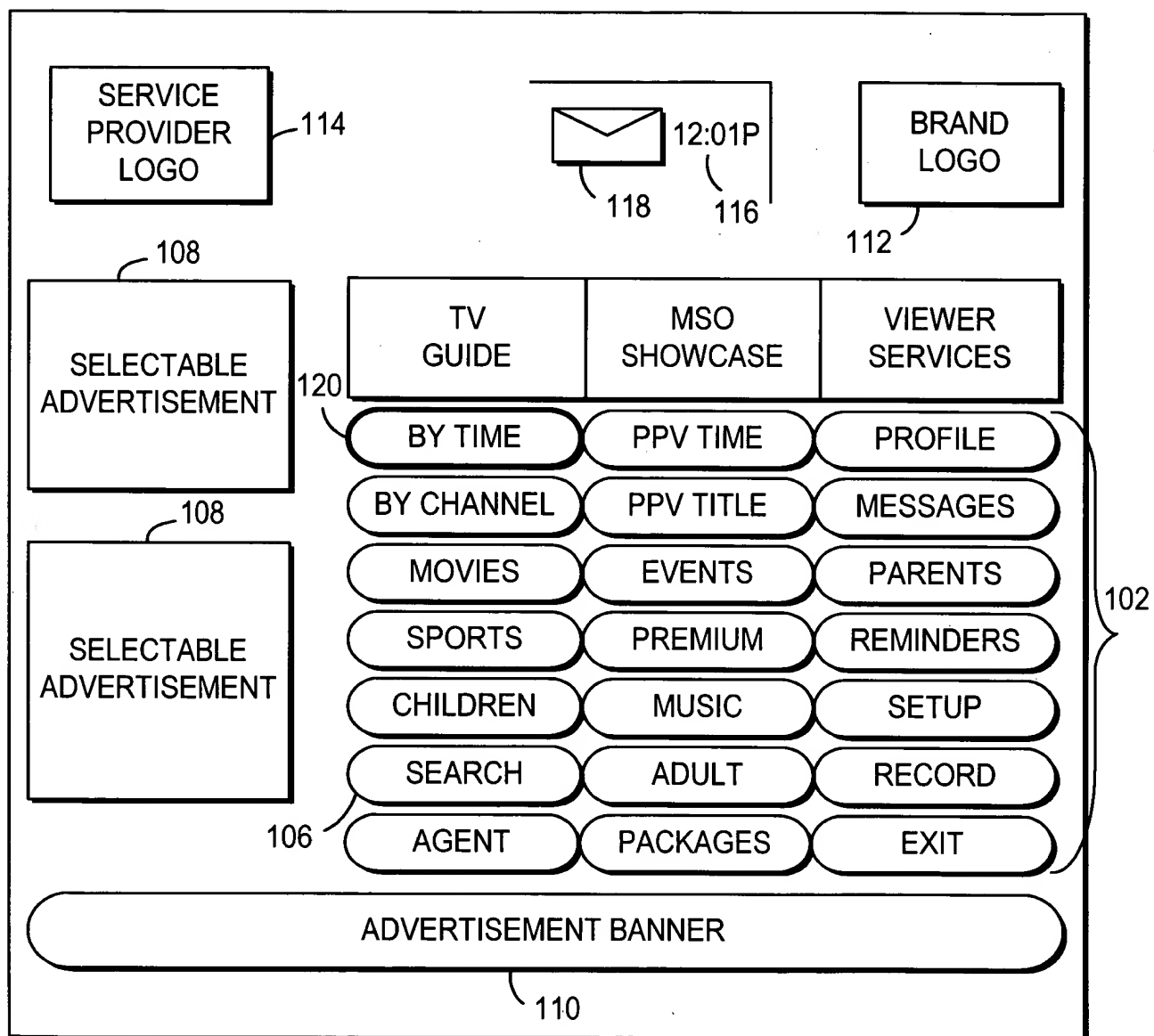


FIG. 3



**FIG. 4**

100**FIG. 5**





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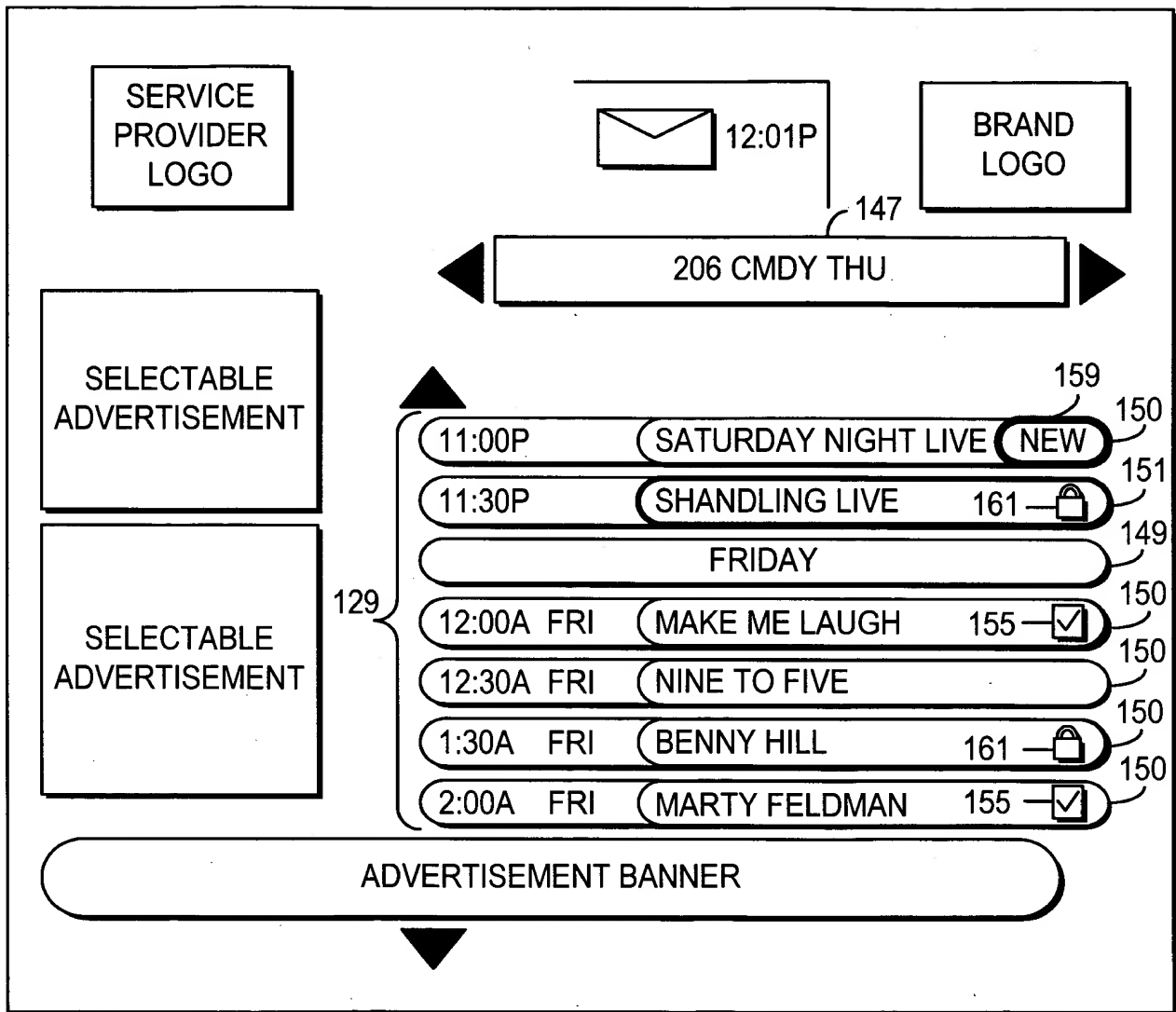


FIG. 7

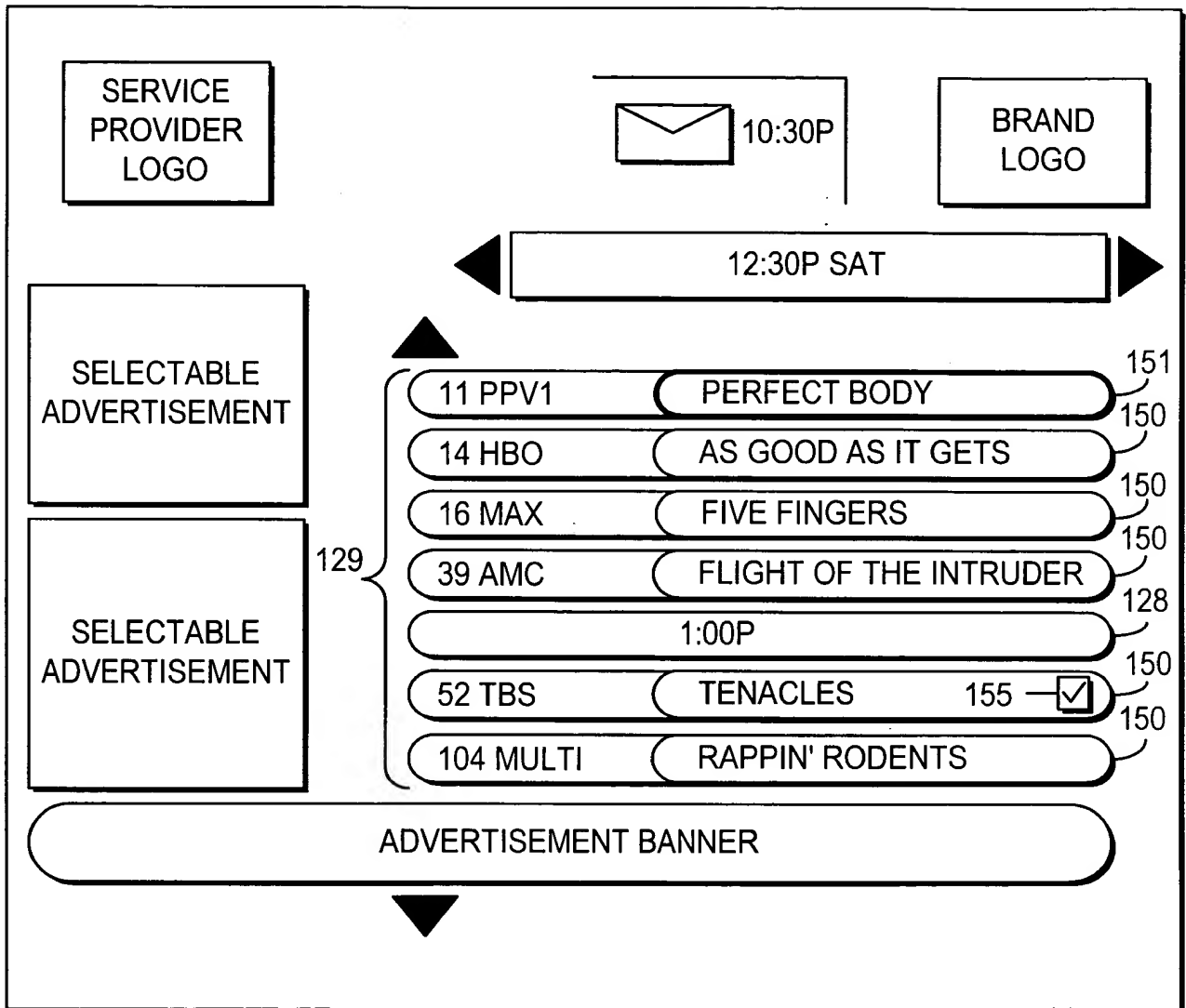


FIG. 8a

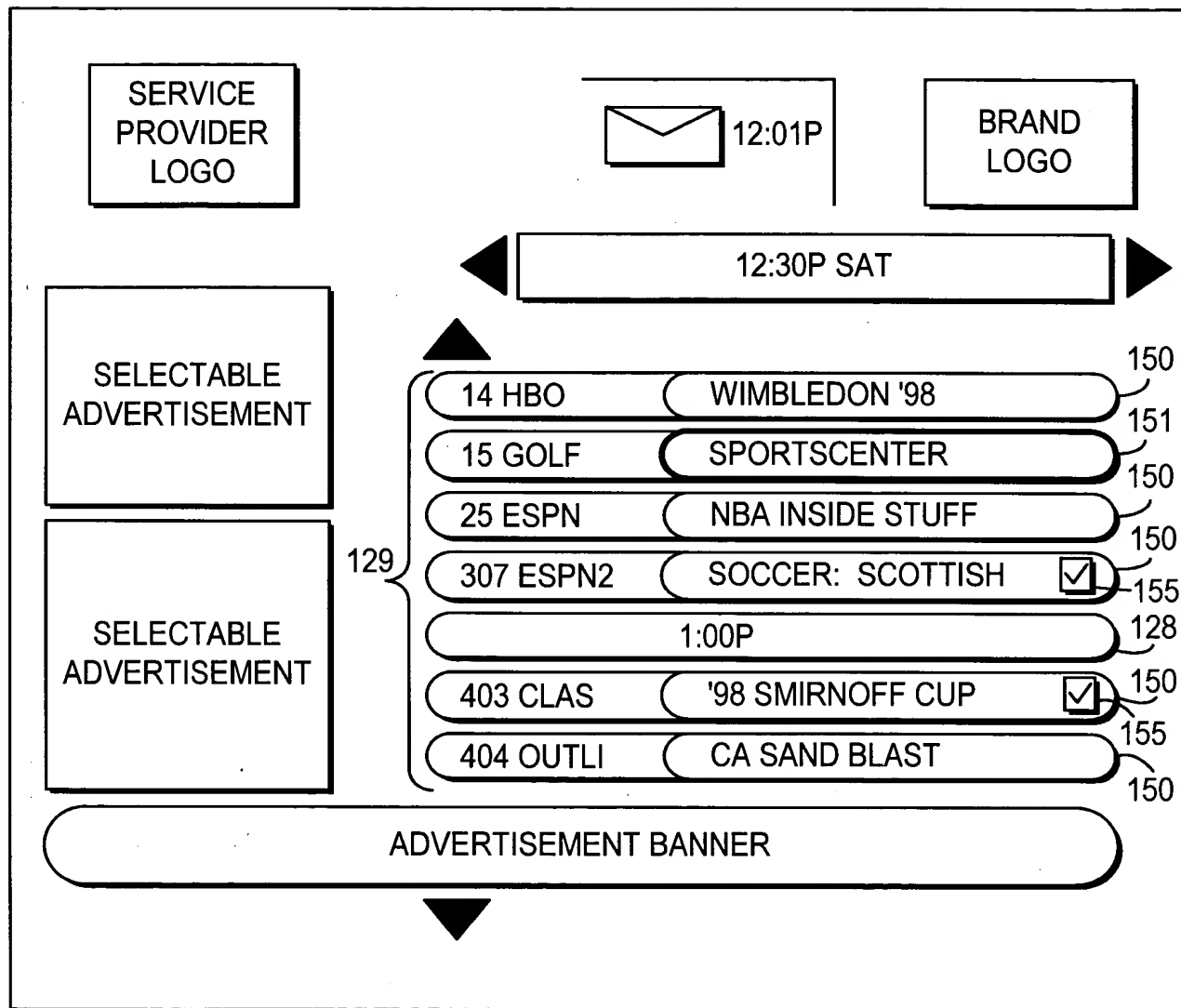


FIG. 8b

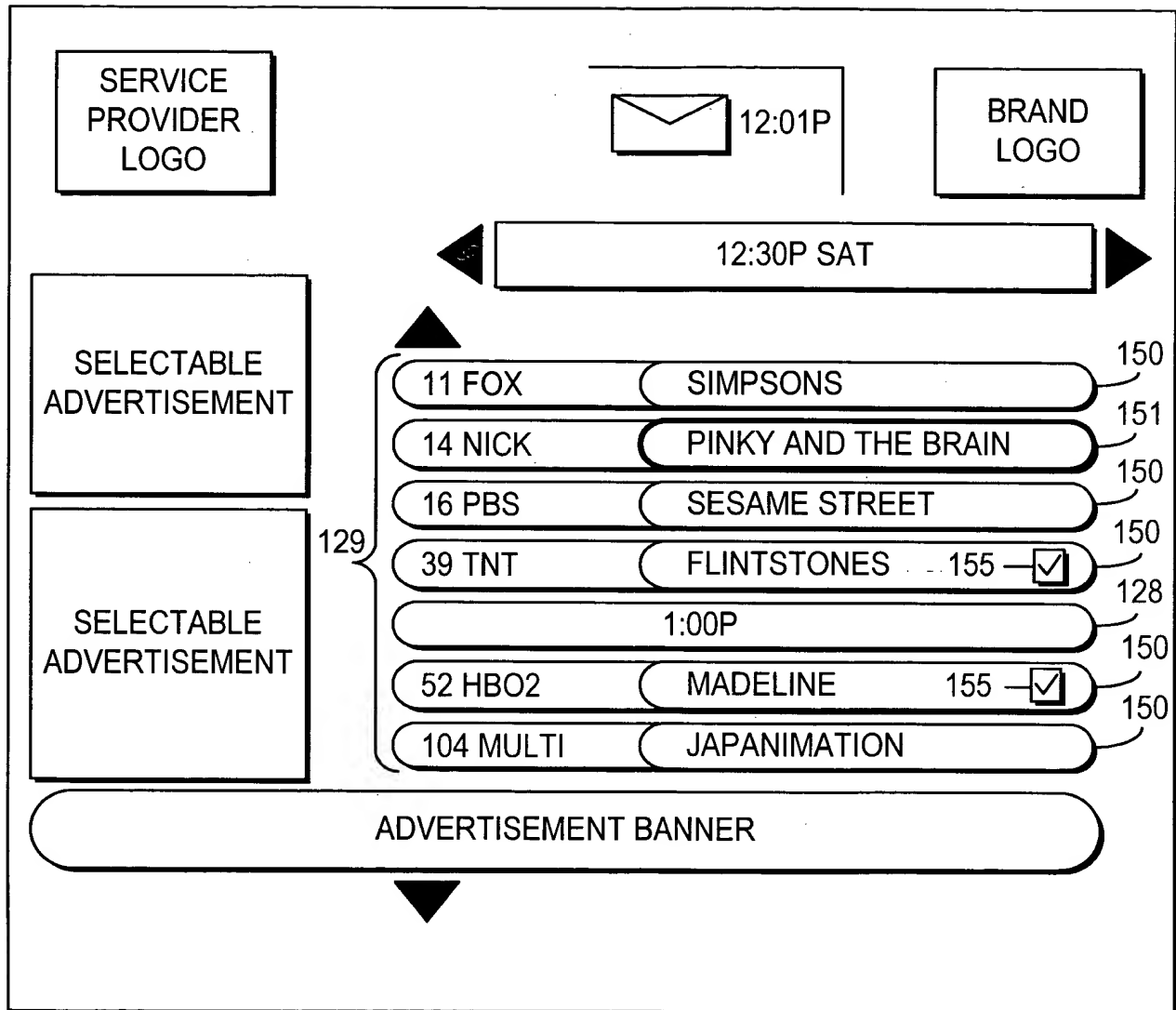


FIG. 8c

SERVICE PROVIDER LOGO

12:01P

BRAND LOGO

SELECTABLE ADVERTISEMENT

SELECTABLE ADVERTISEMENT

147  
SAVE AS AGENT

ACTOR

BRUCE WILLIS

AND

GENRE

ACTION

AND

START MIN

7:00P

AND

START MAX

11:00P

AND

END MIN

9:00P

AND

END MAX

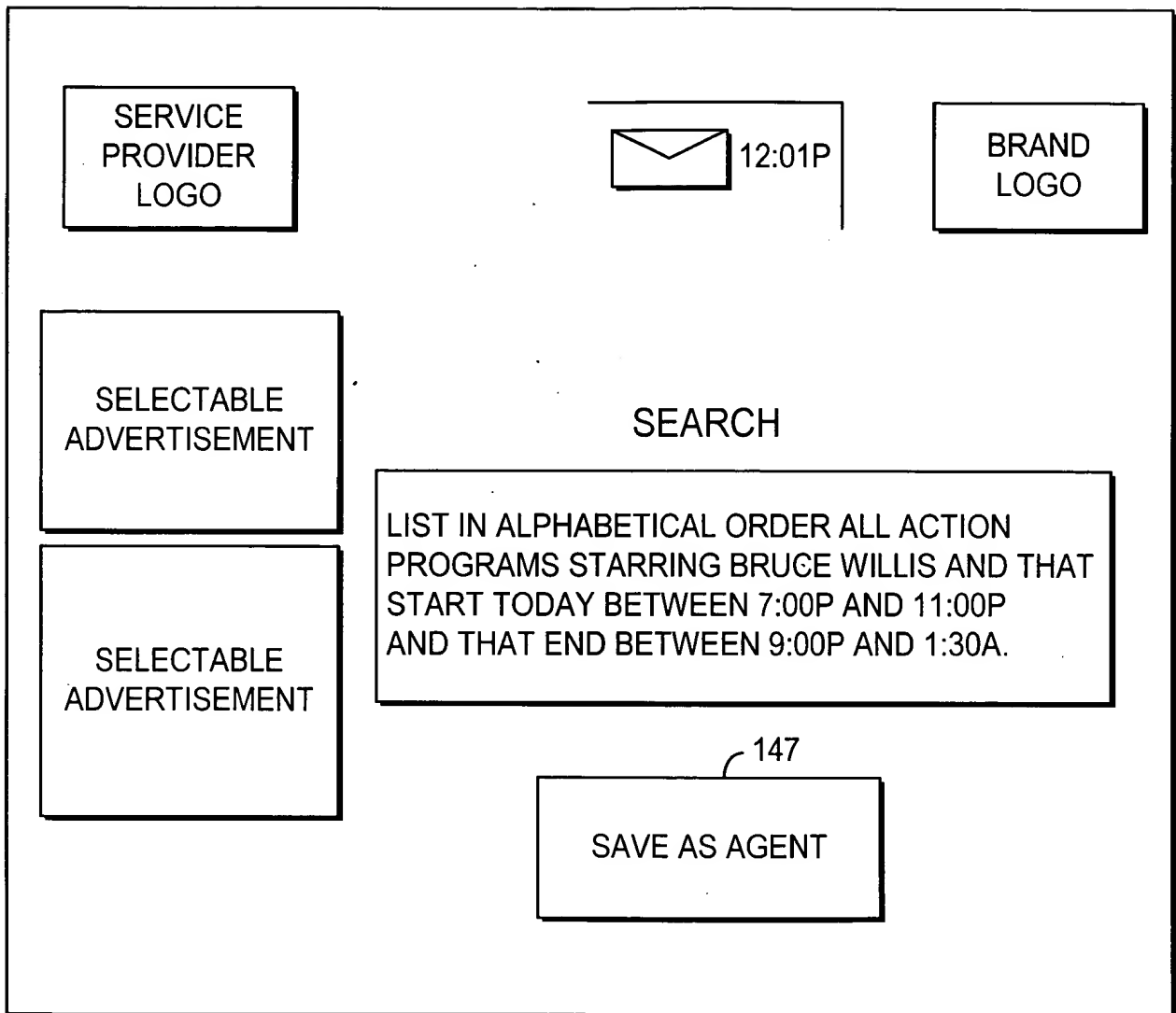
1:30A

AND

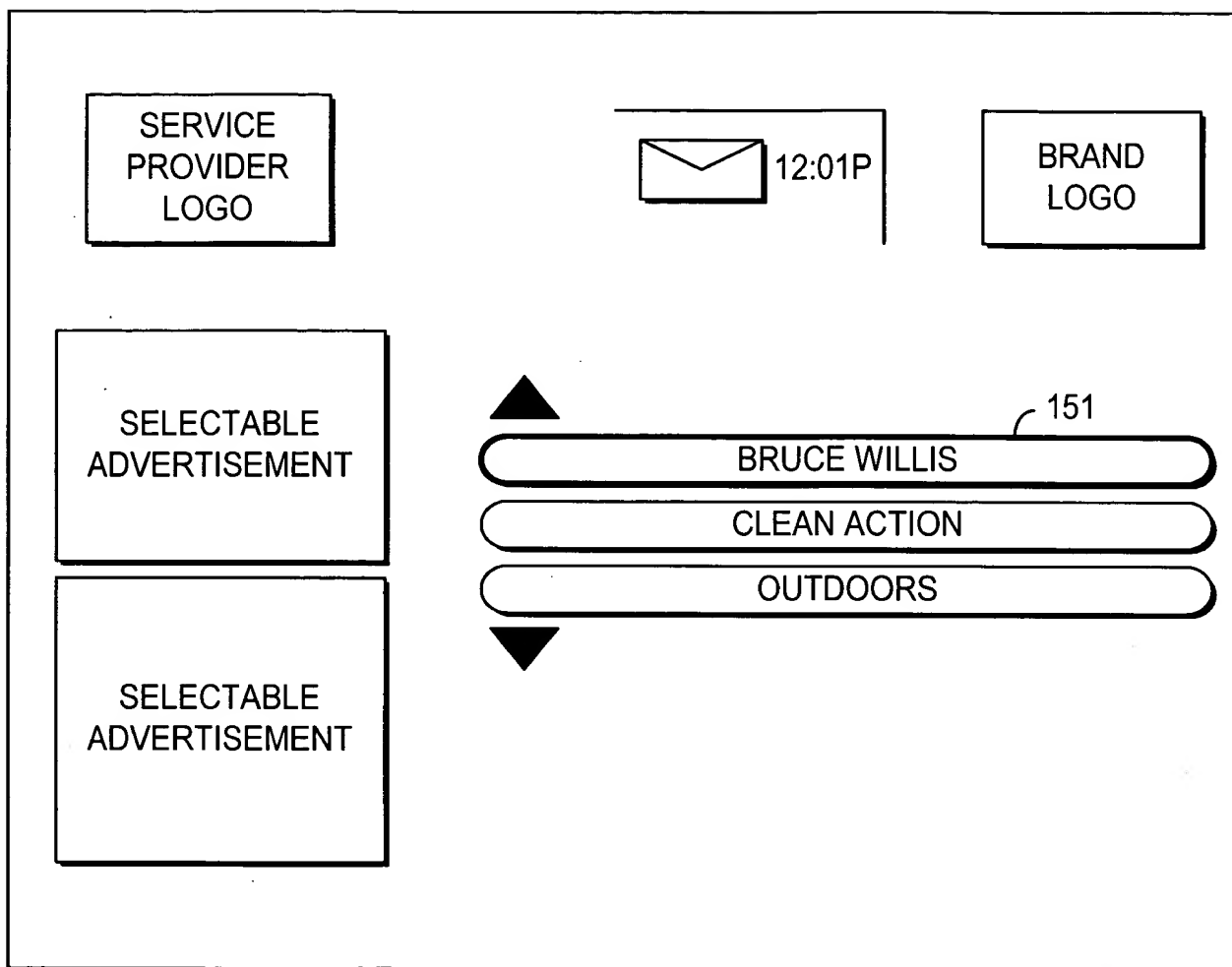
SORT

ALPHABETICALLY

FIG. 9a

149*FIG. 9b*

1101



*FIG. 10*

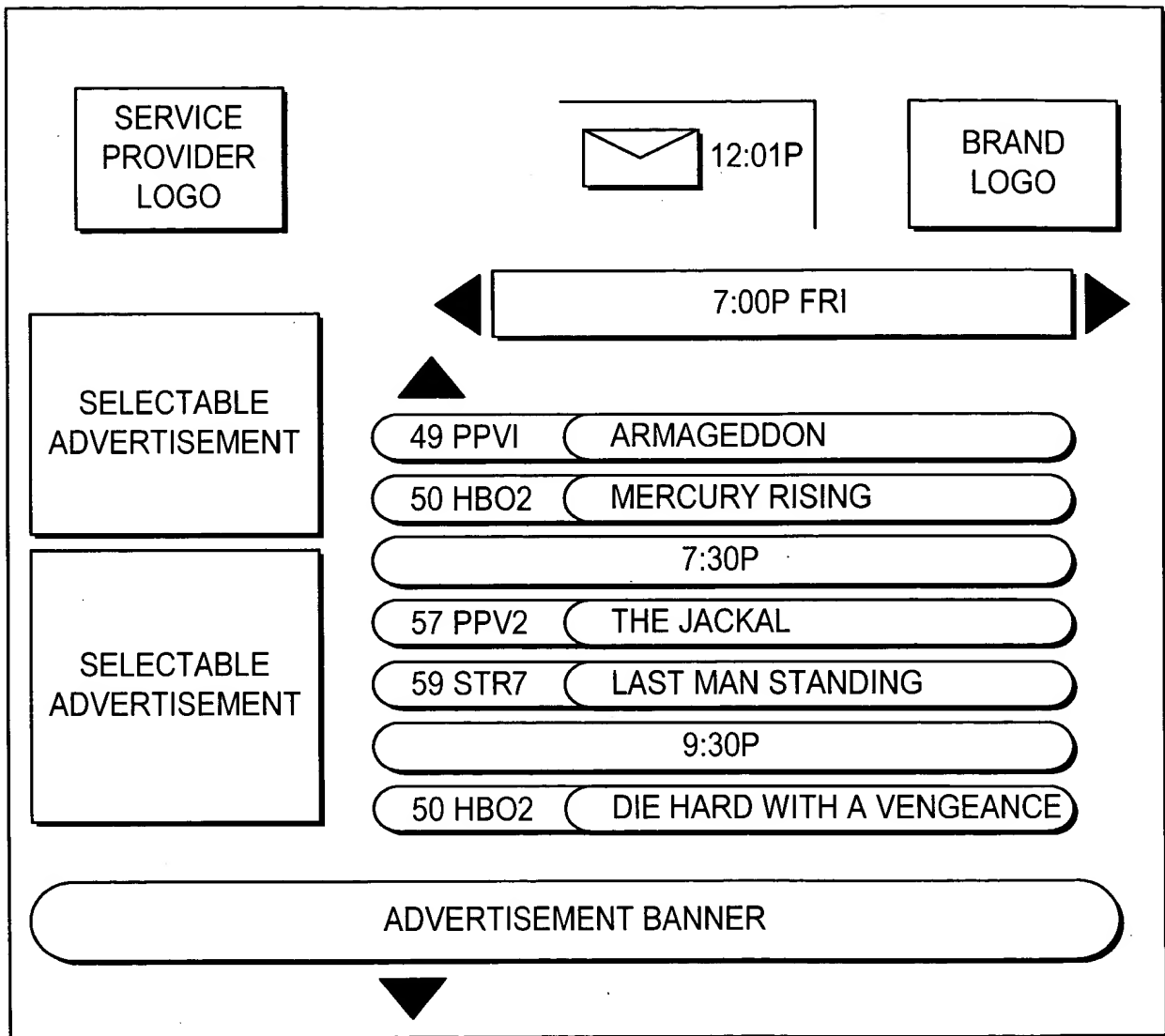
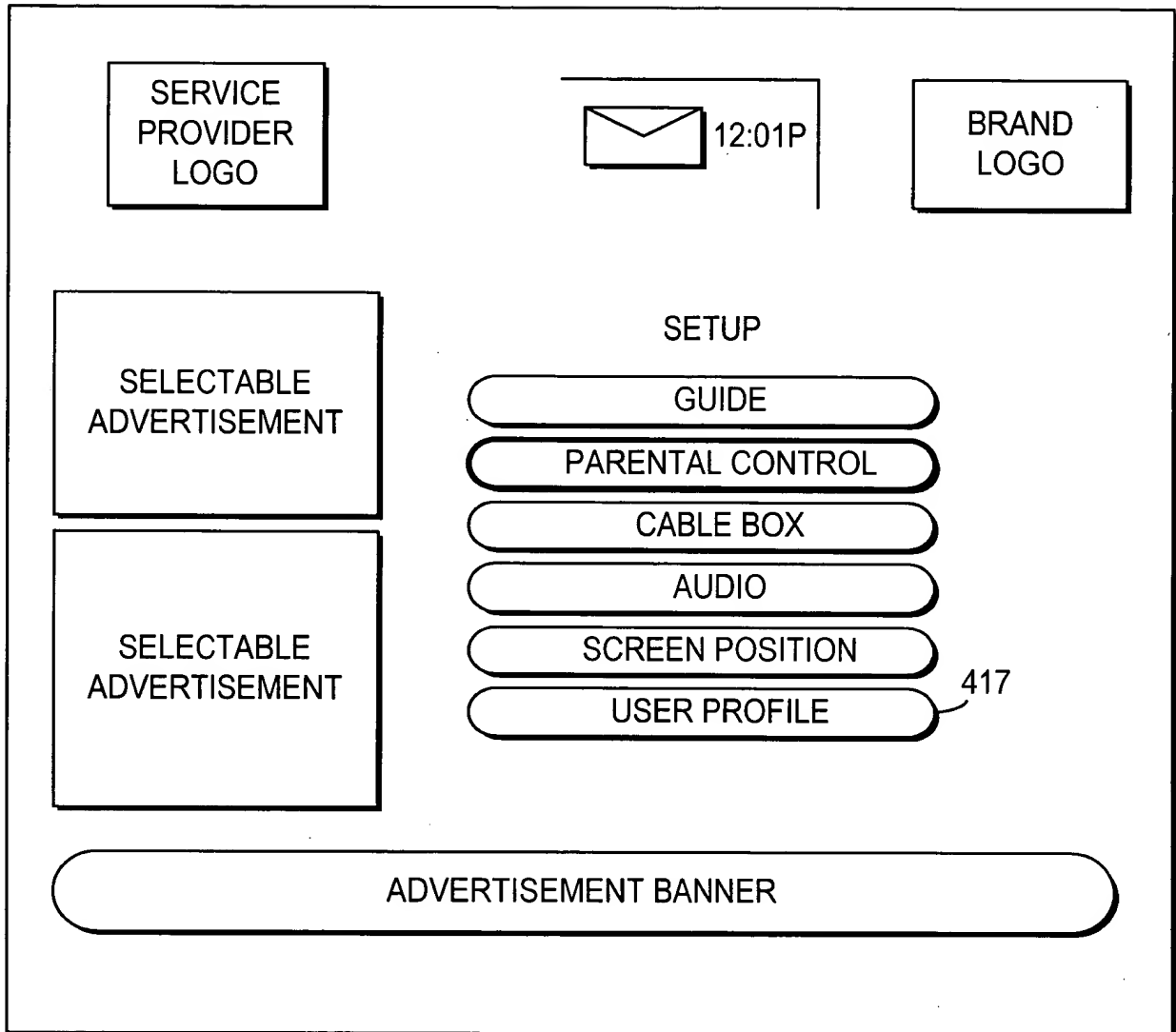


FIG. 11



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*FIG. 12*

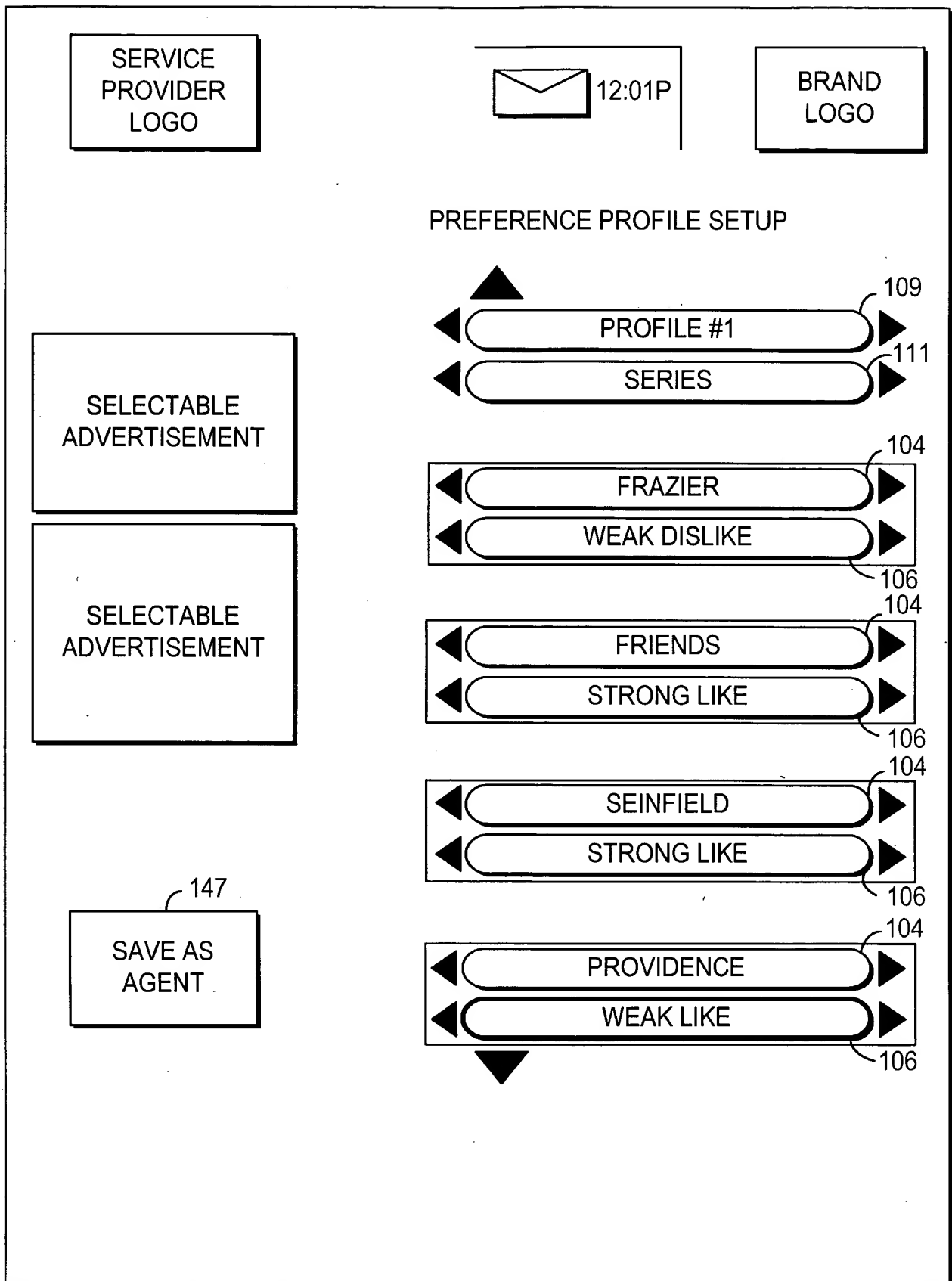


FIG. 13a

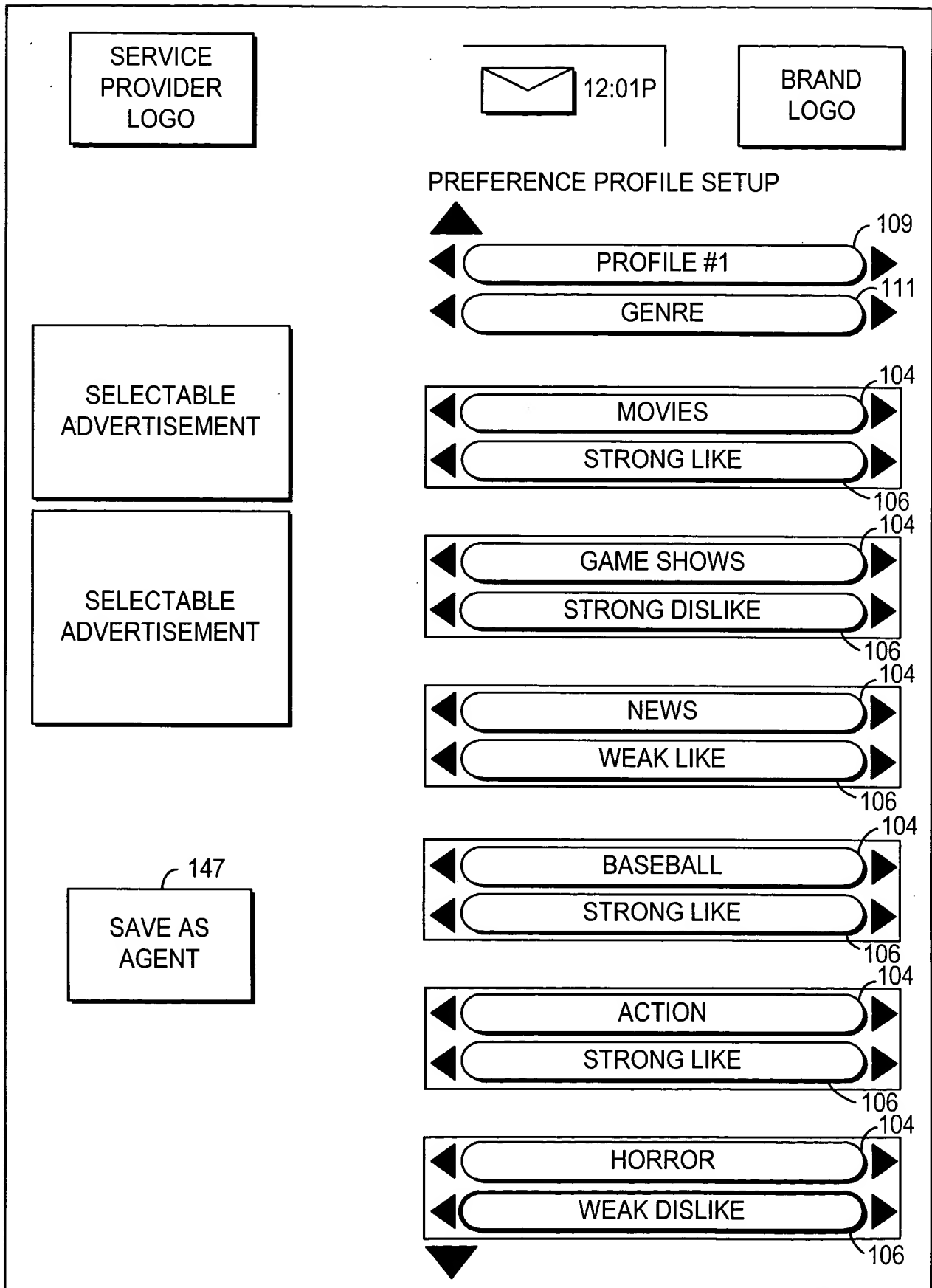


FIG. 13b

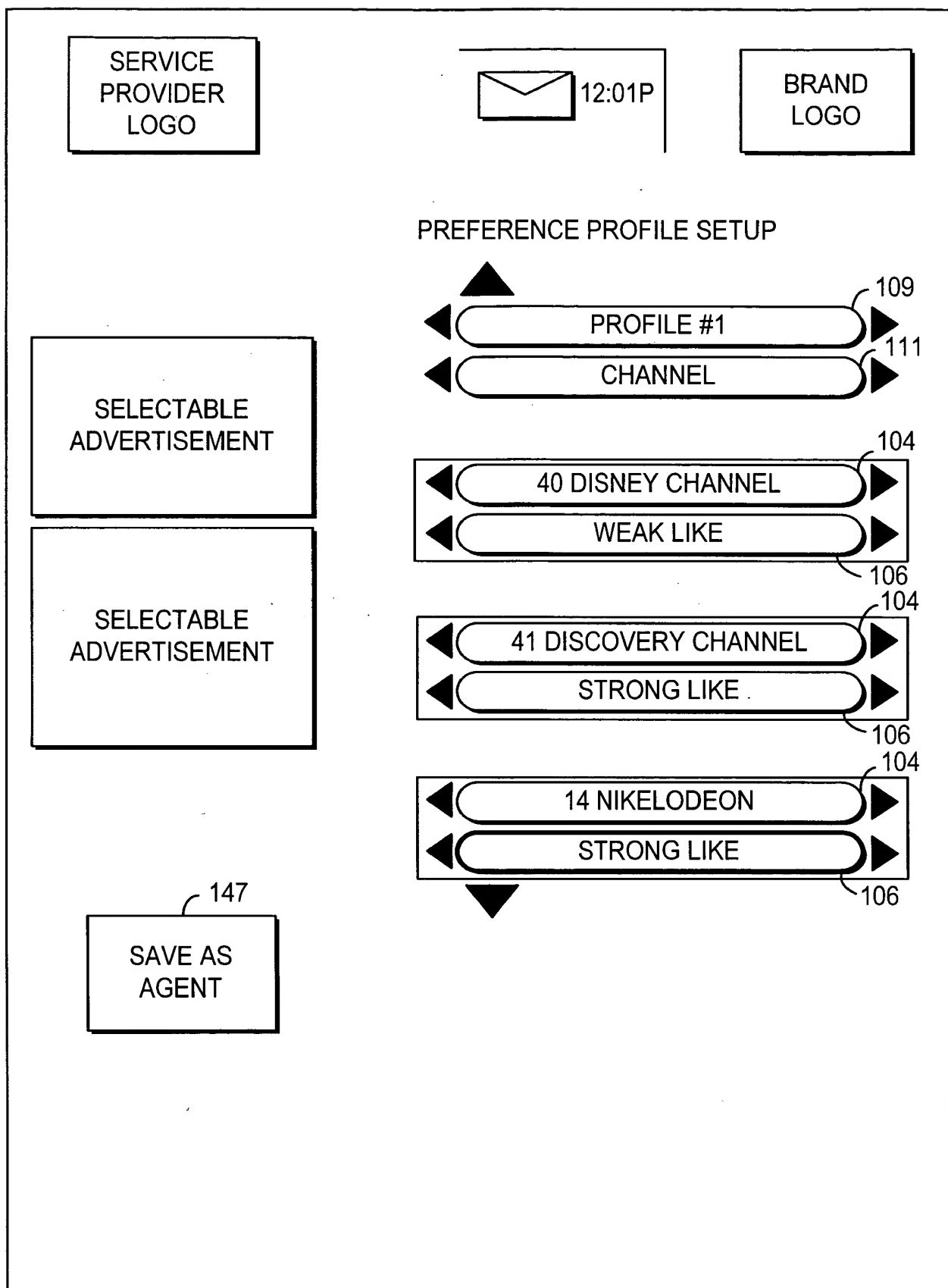


FIG. 13c

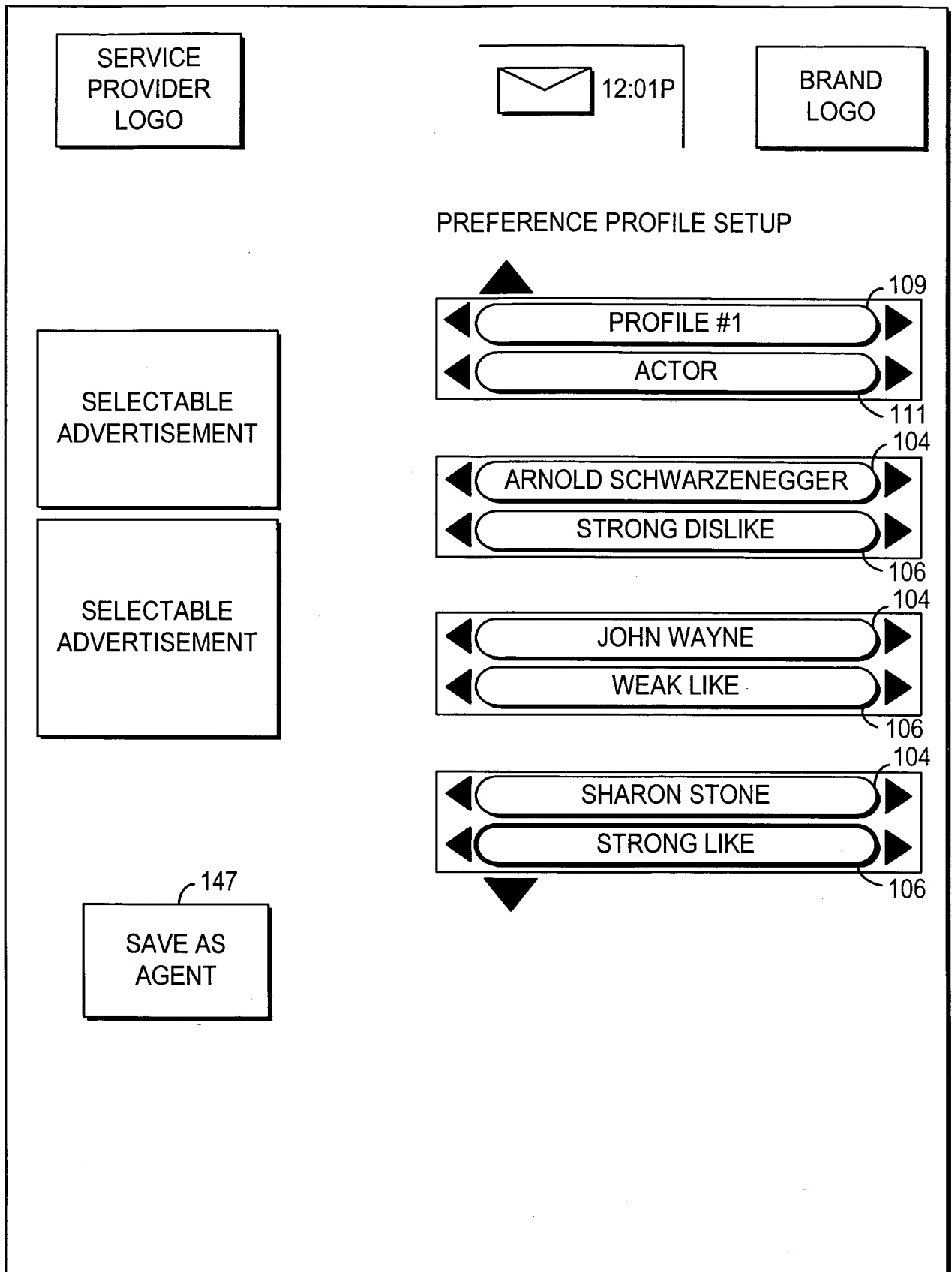


FIG. 13d

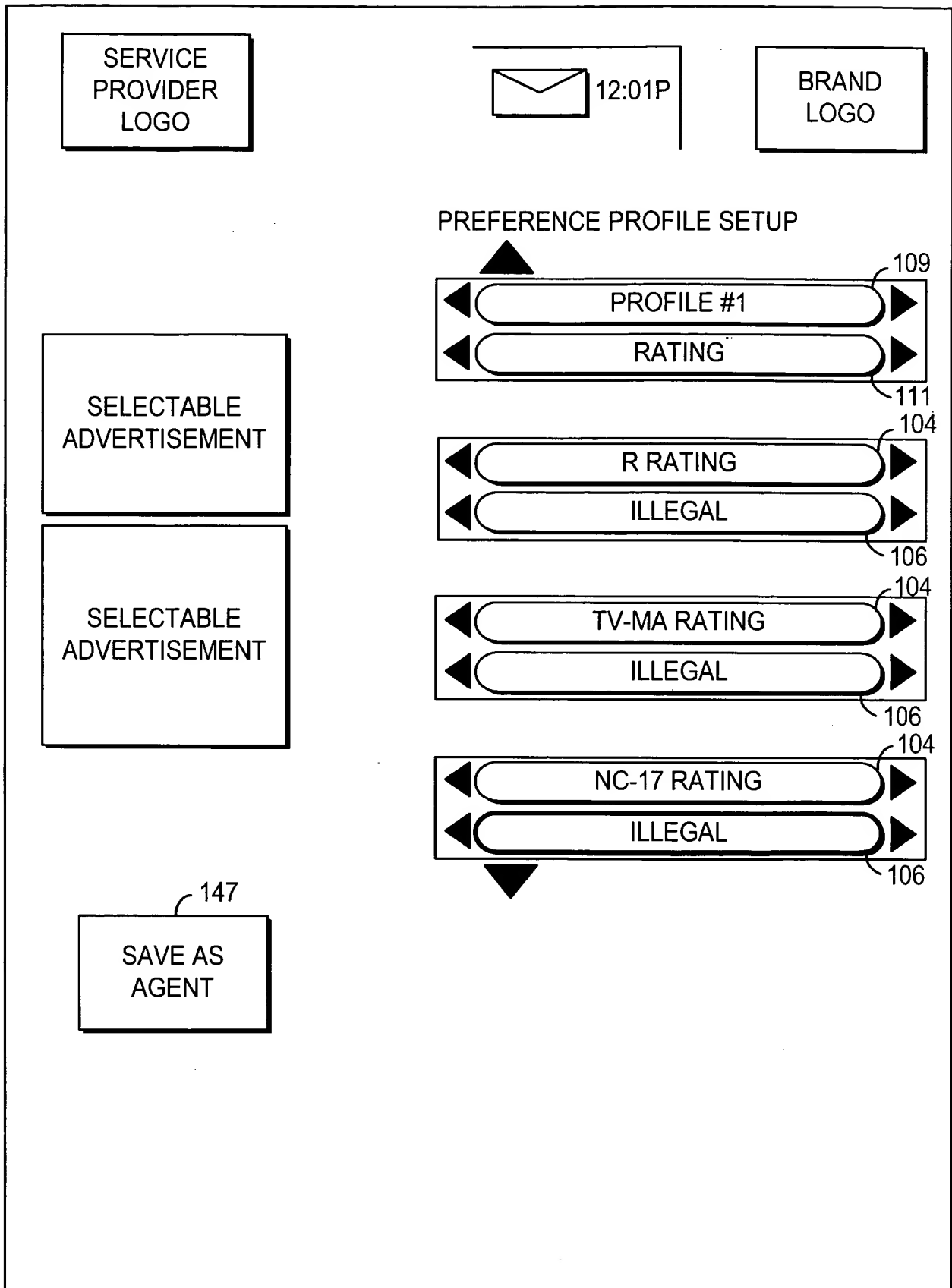


FIG. 13e

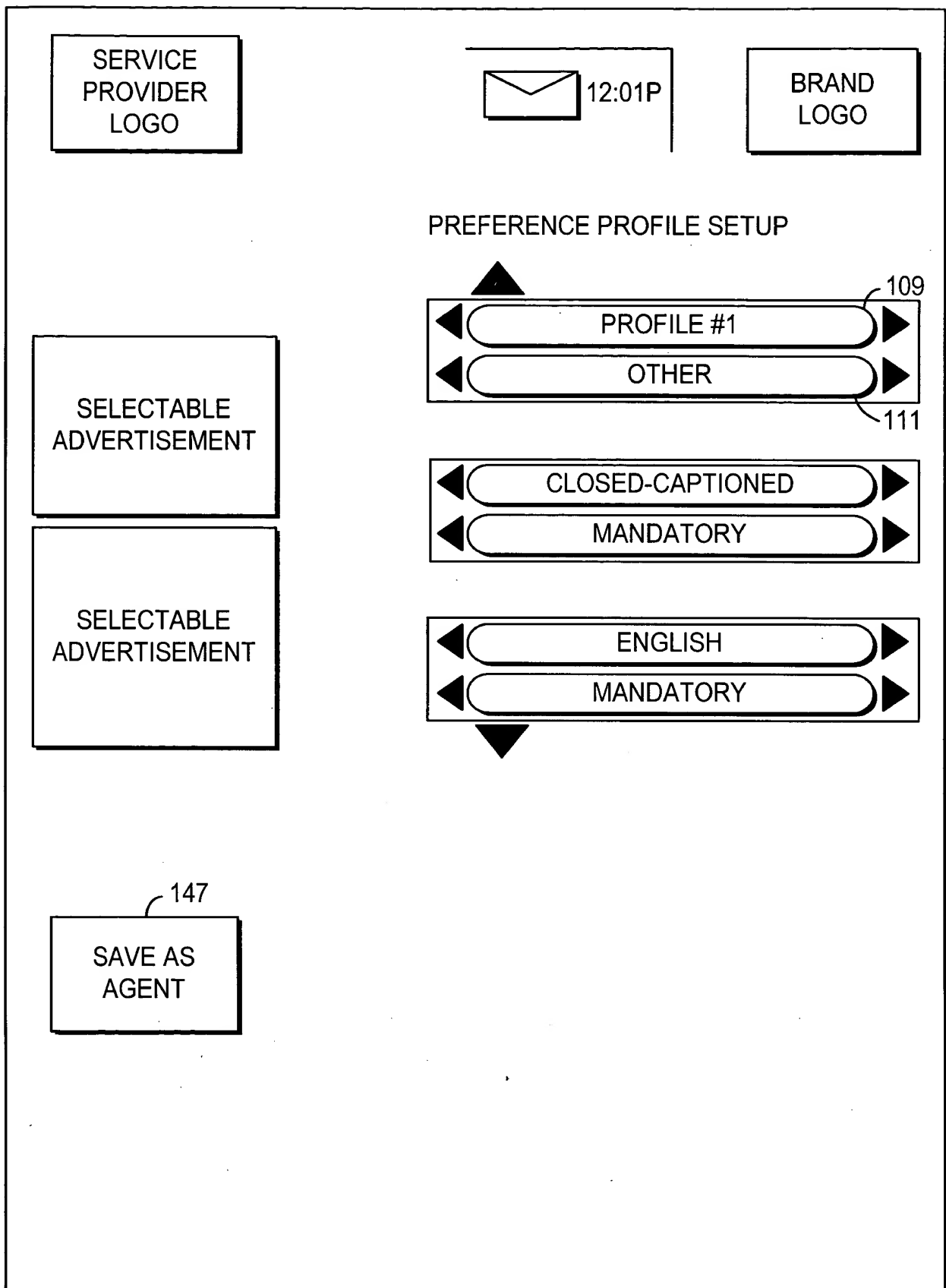


FIG. 13f

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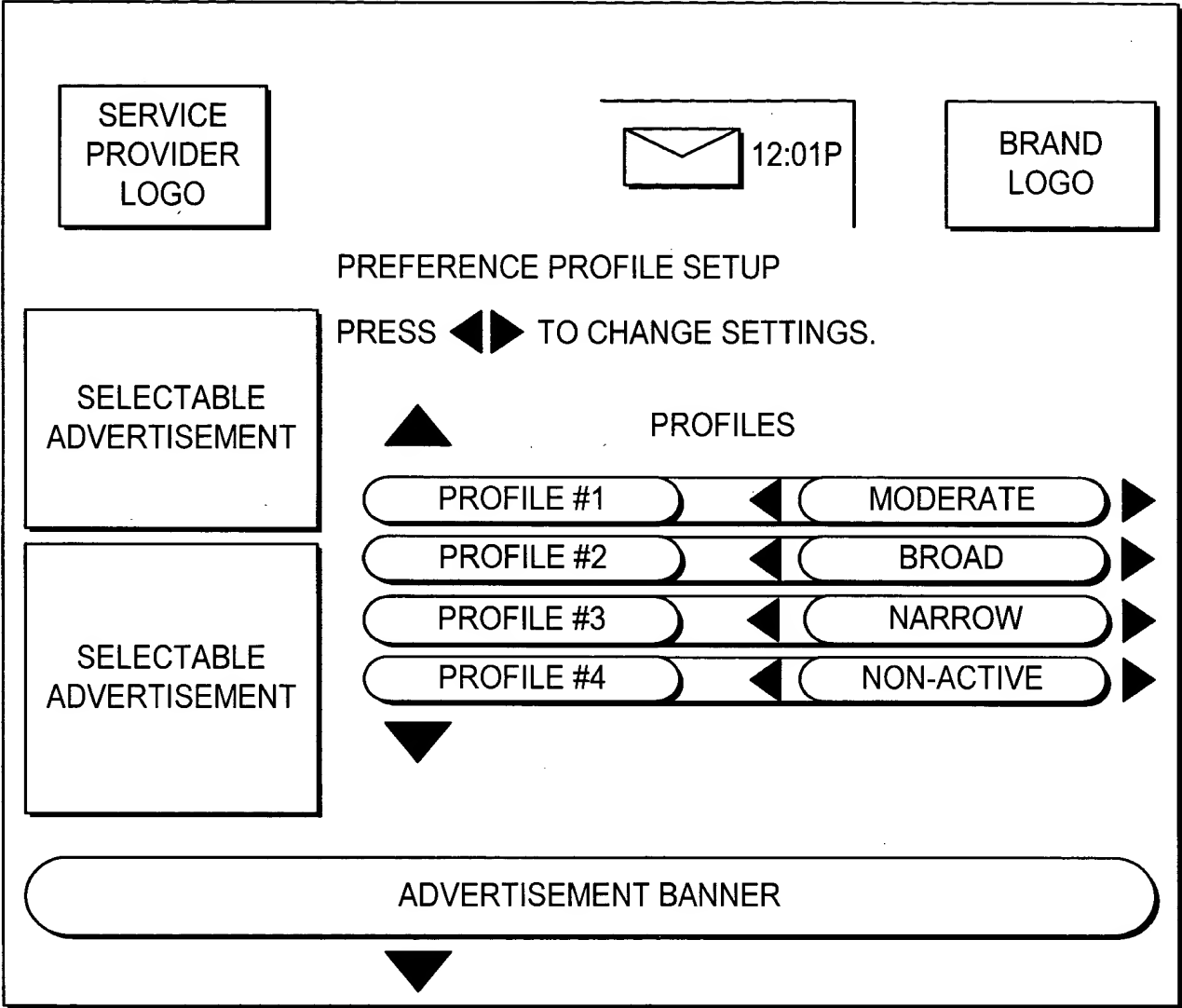


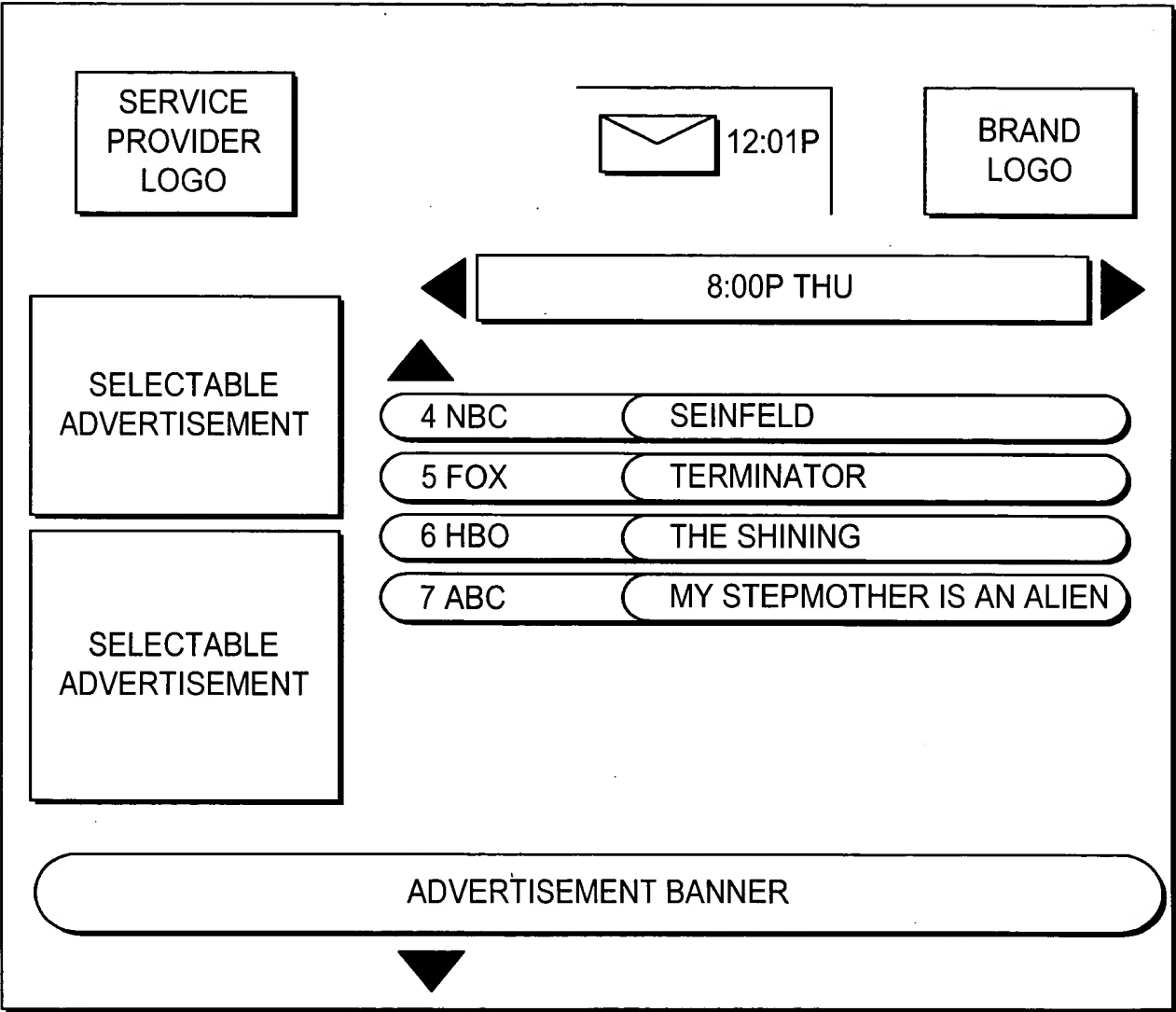
FIG. 14



<u>NARROW SCOPE</u>	<u>MODERATE SCOPE</u>	<u>WIDE SCOPE</u>	<u>TITLE</u>	<u>GENRE</u>	<u>CC</u>	<u>RATING</u>	<u>MANDATORY+ NOT ILLEGAL</u>	<u>HIGHEST LEVEL</u>
Y	Y	Y	SEINFELD	COMEDY	Y	TV-PG	Y	SL
N	N	Y	THE SHINING	HORROR	Y	PG-13	Y	WD
N	N	N	DANTE'S PEAK	COMEDY	Y	R	N	SL
N	N	N	NIGHT AT THE OPERA	COMEDY	N	G	N	SL
N	Y	Y	ER	DRAMA	Y	TV-PG	Y	NEUTRAL
N	N	Y	TERMINATOR	ACTION HORROR	Y	PG-13	Y	SD
N	Y	Y	MY STEPMOTHER IS AN ALIEN	COMEDY HORROR	Y	PG-13	Y	SL+WD

FIG. 15

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*FIG. 16a*

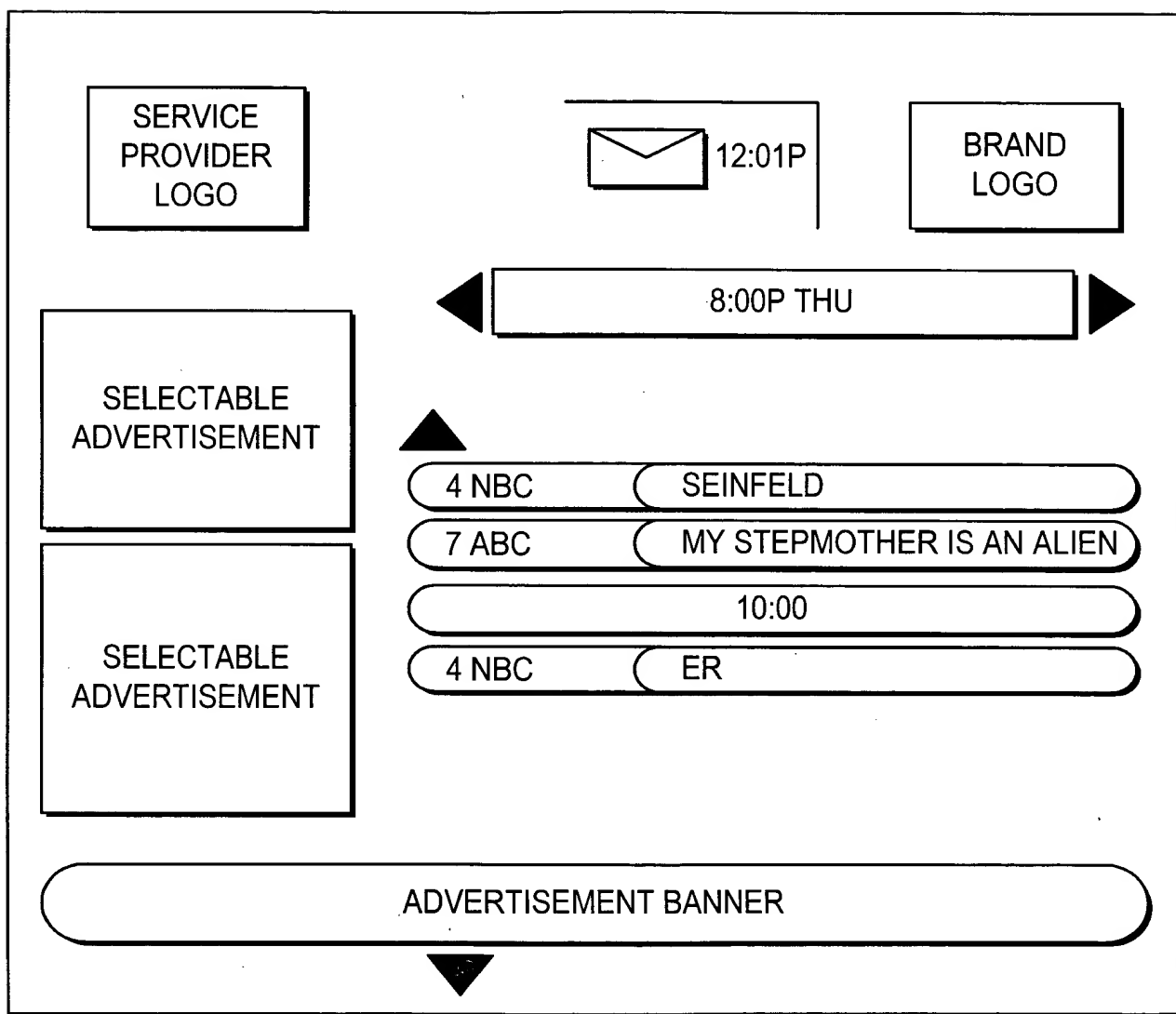
130

FIG. 16b

130

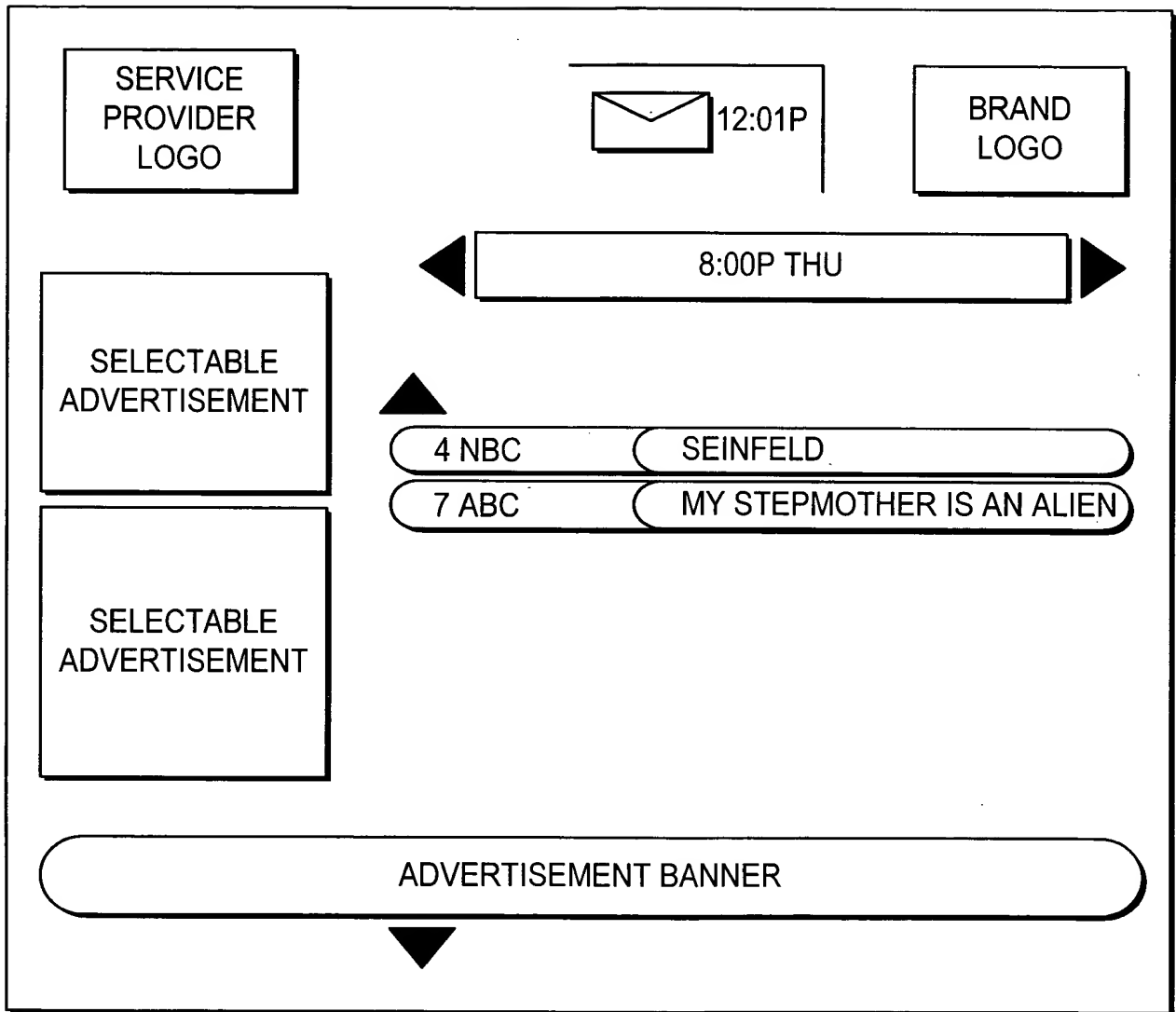


FIG. 16c

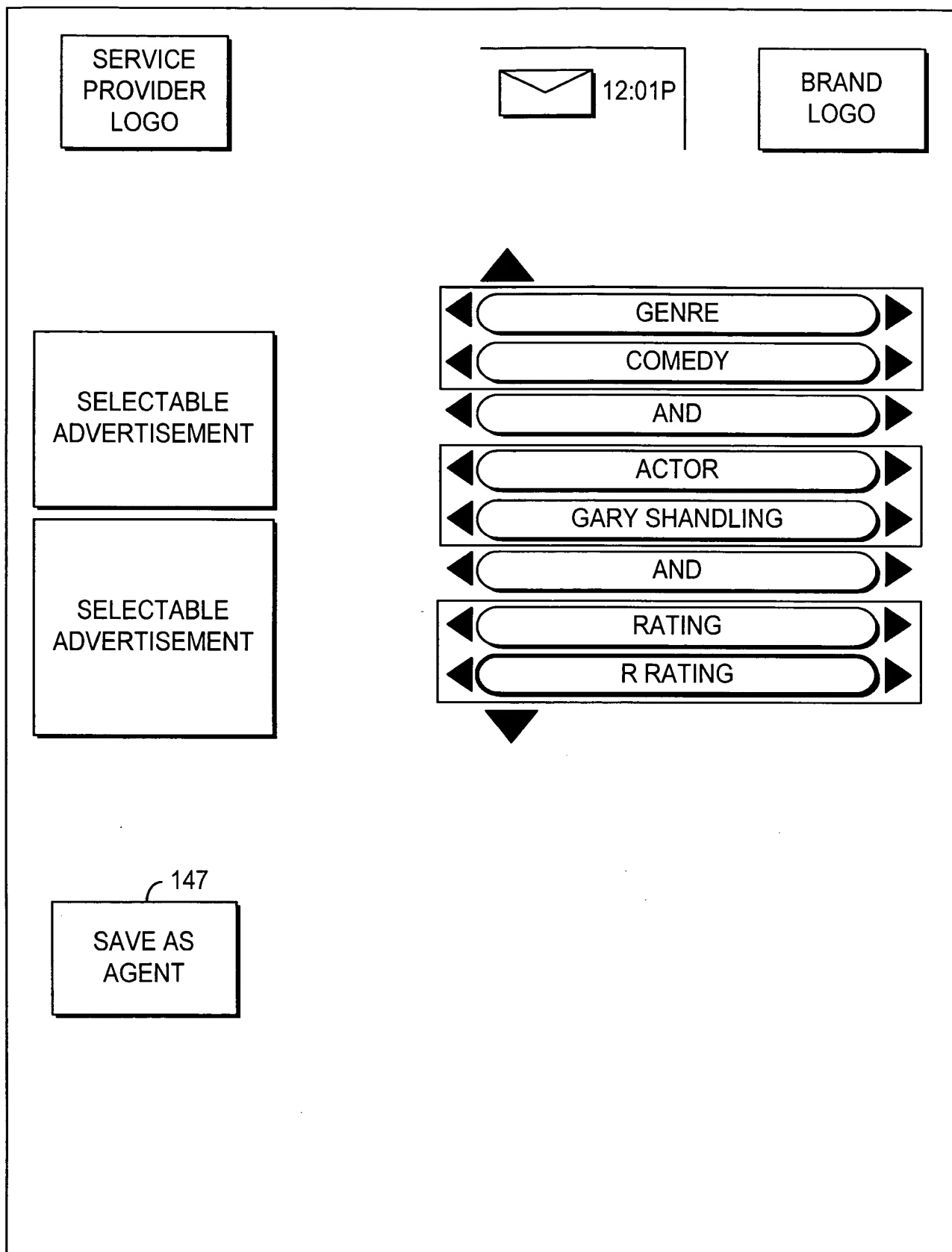
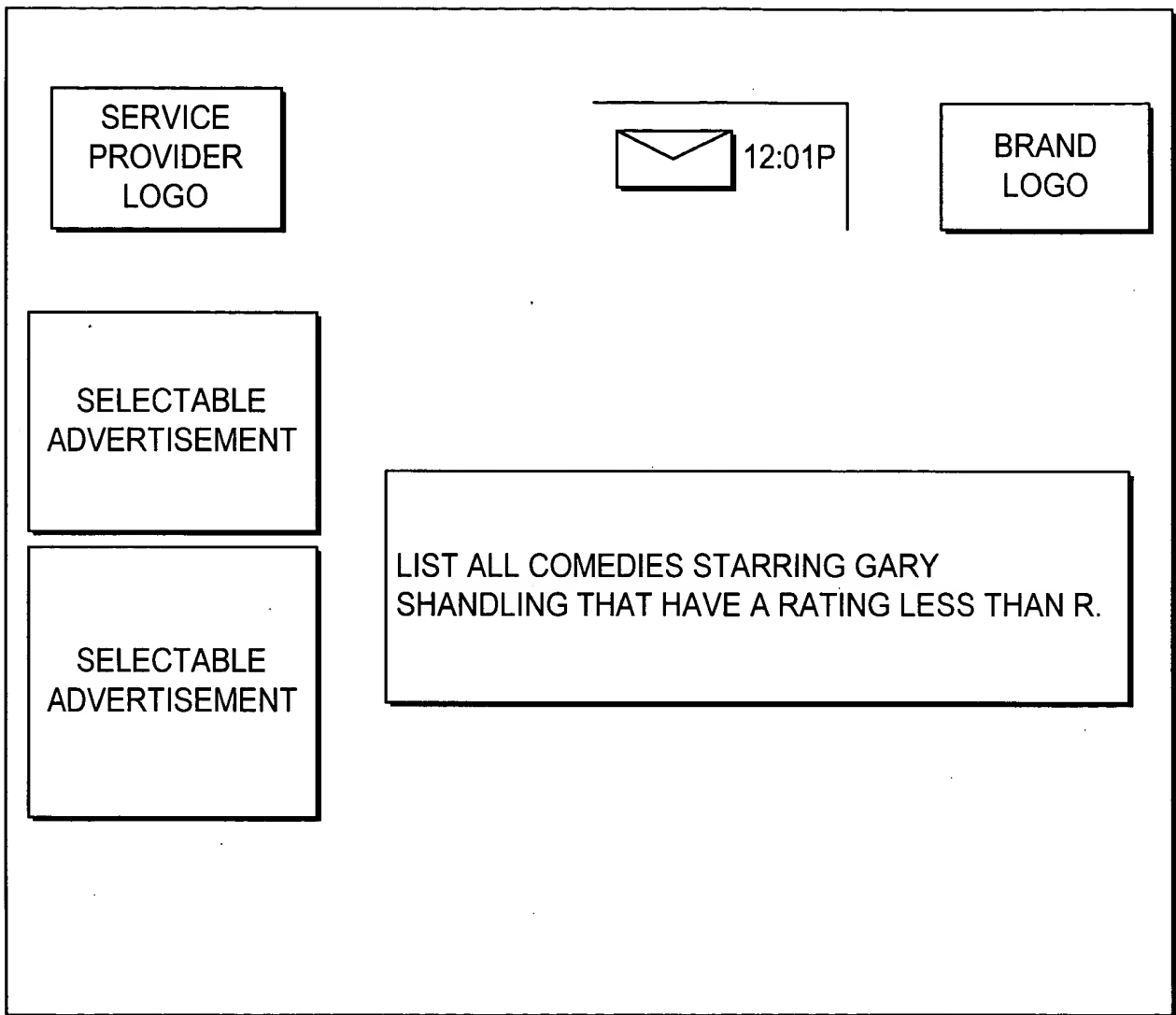


FIG. 17a

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*FIG. 17b*

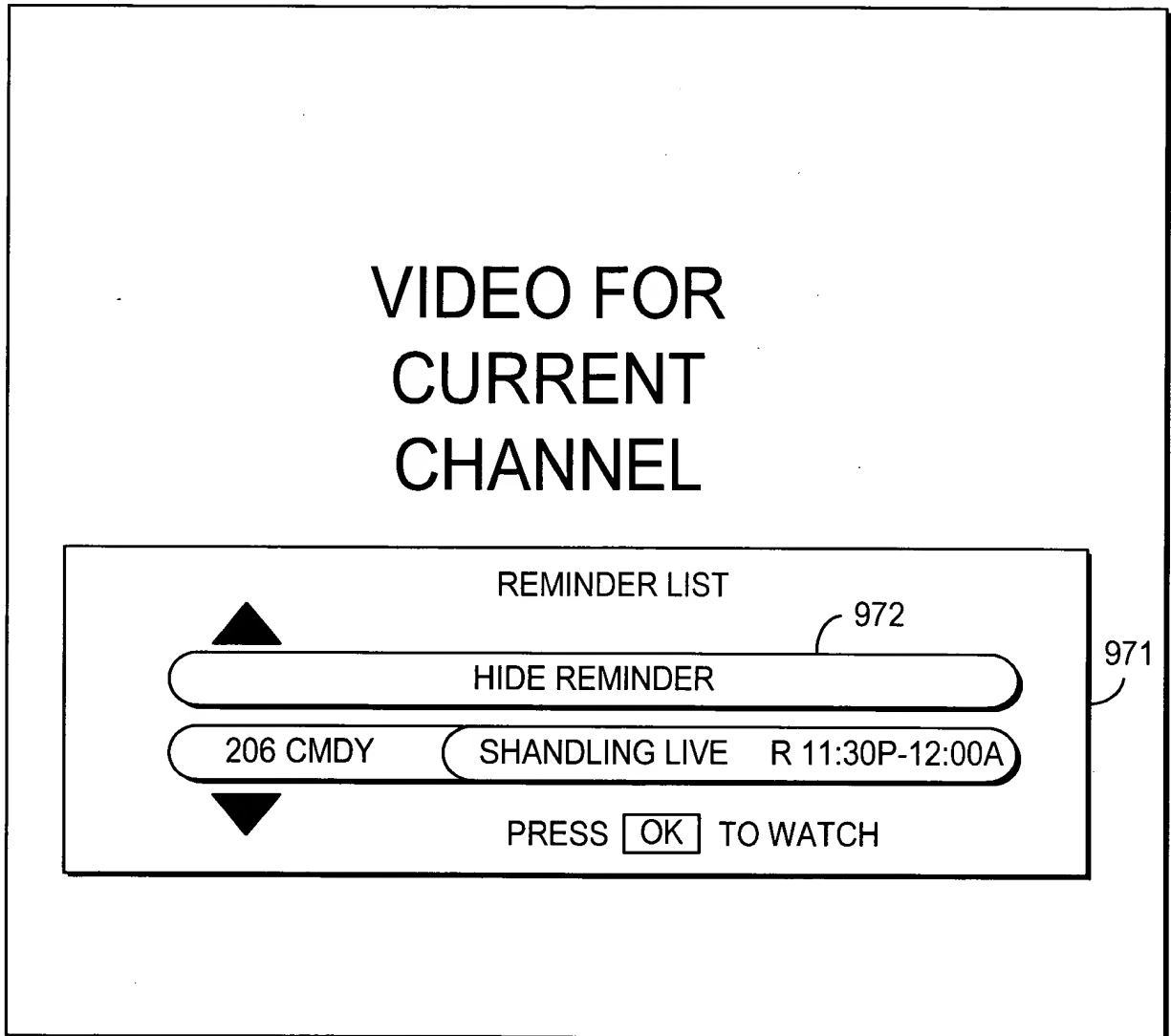


FIG. 18

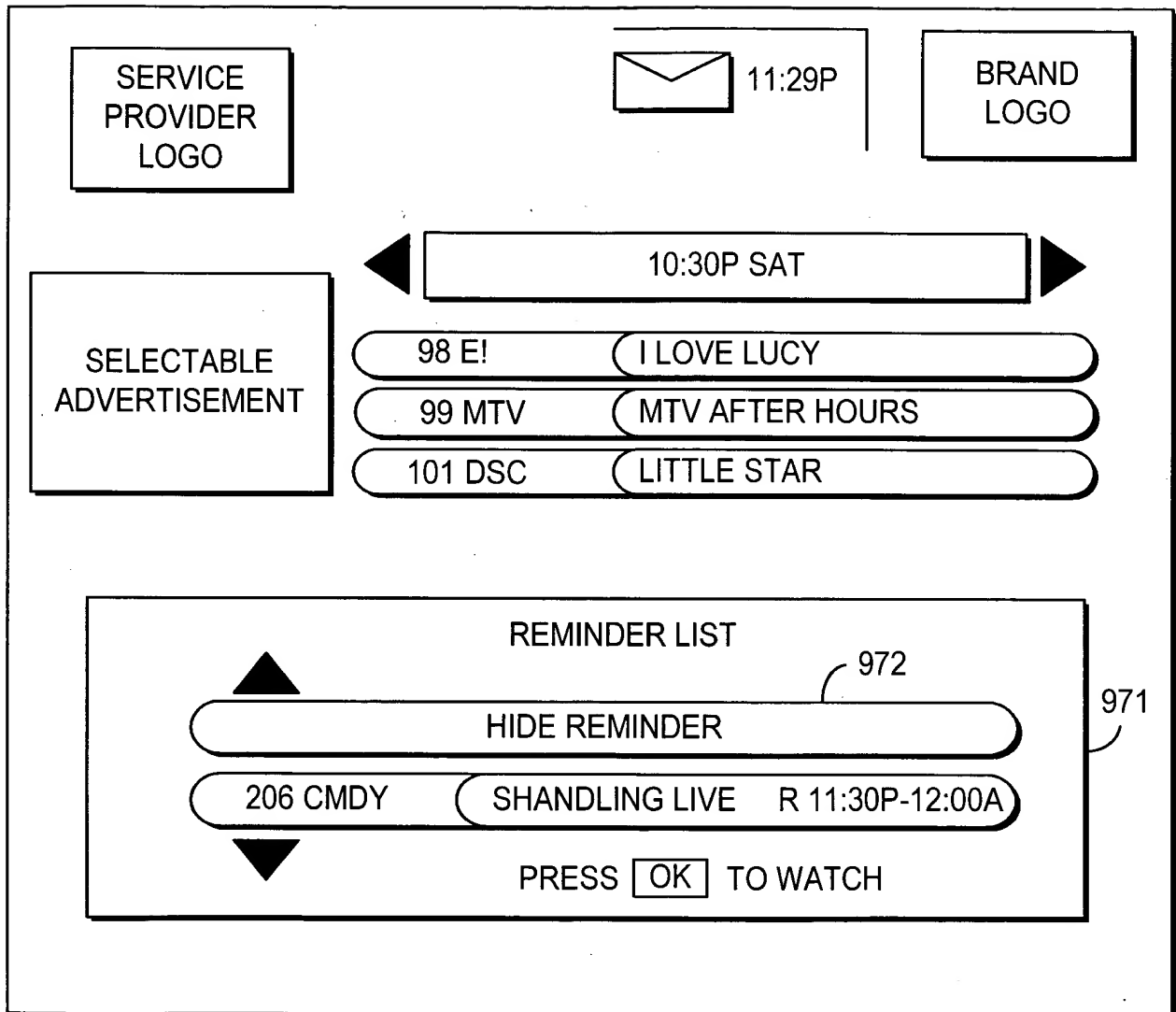


FIG. 19



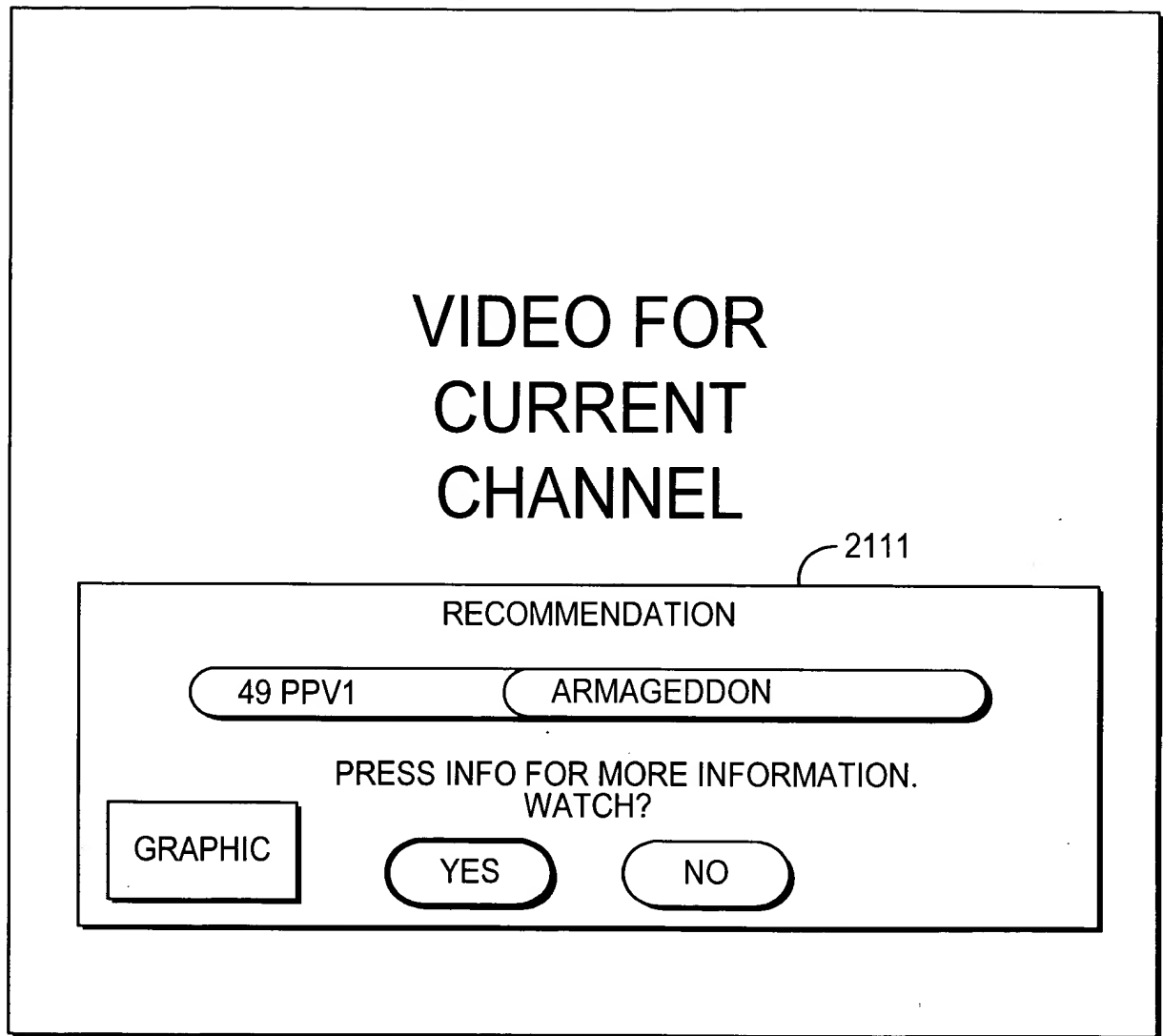


FIG. 20a

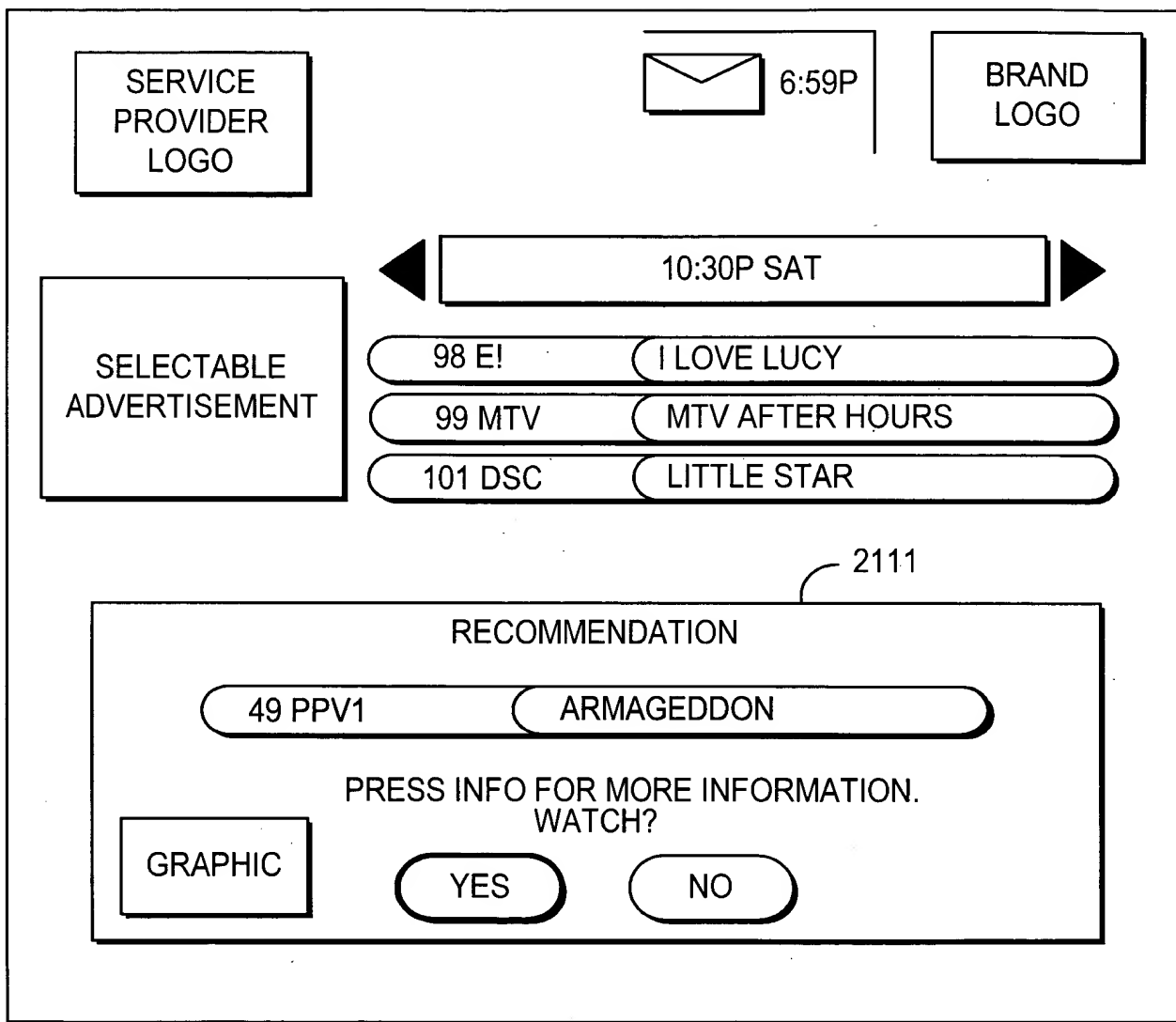
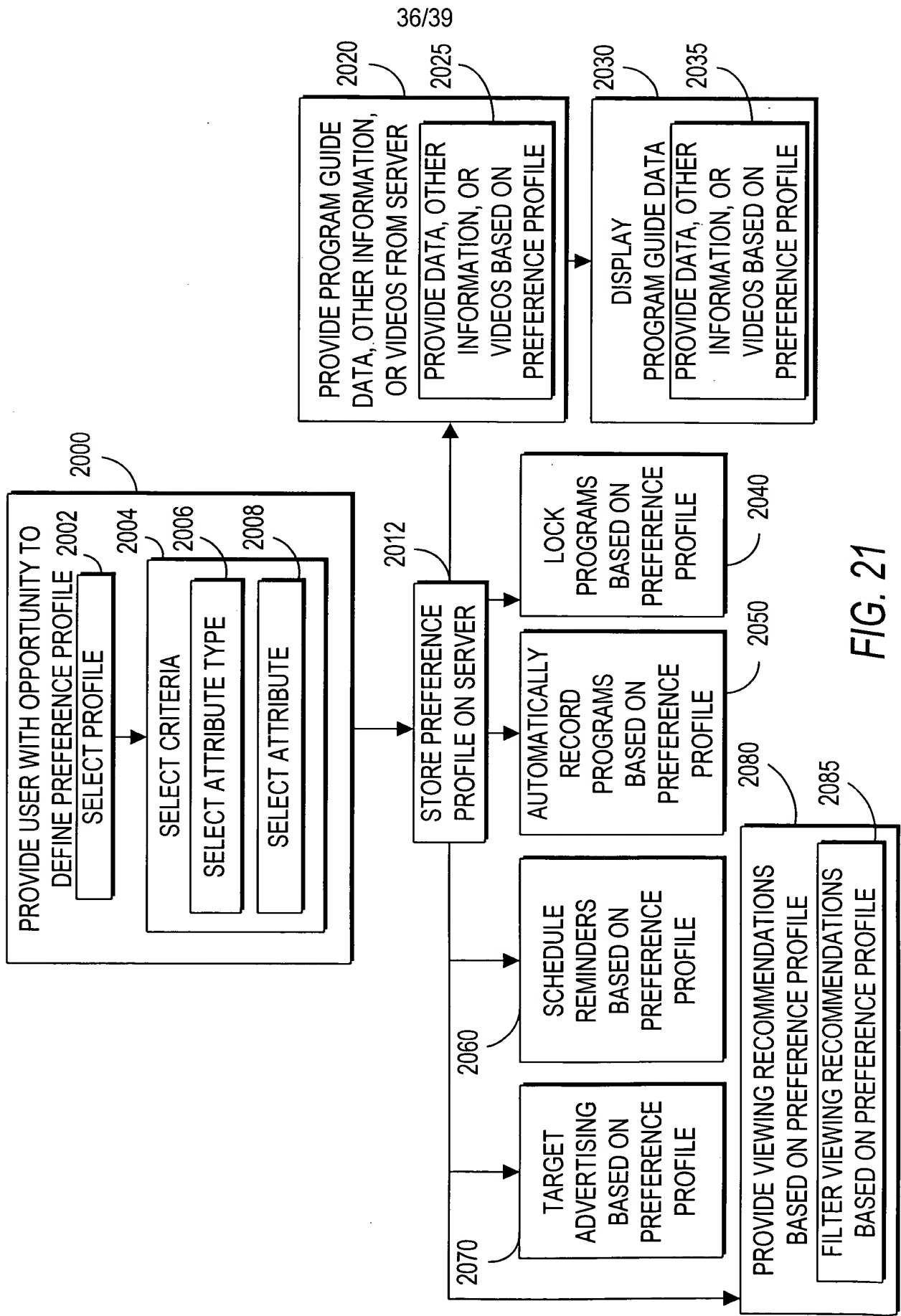


FIG. 20b



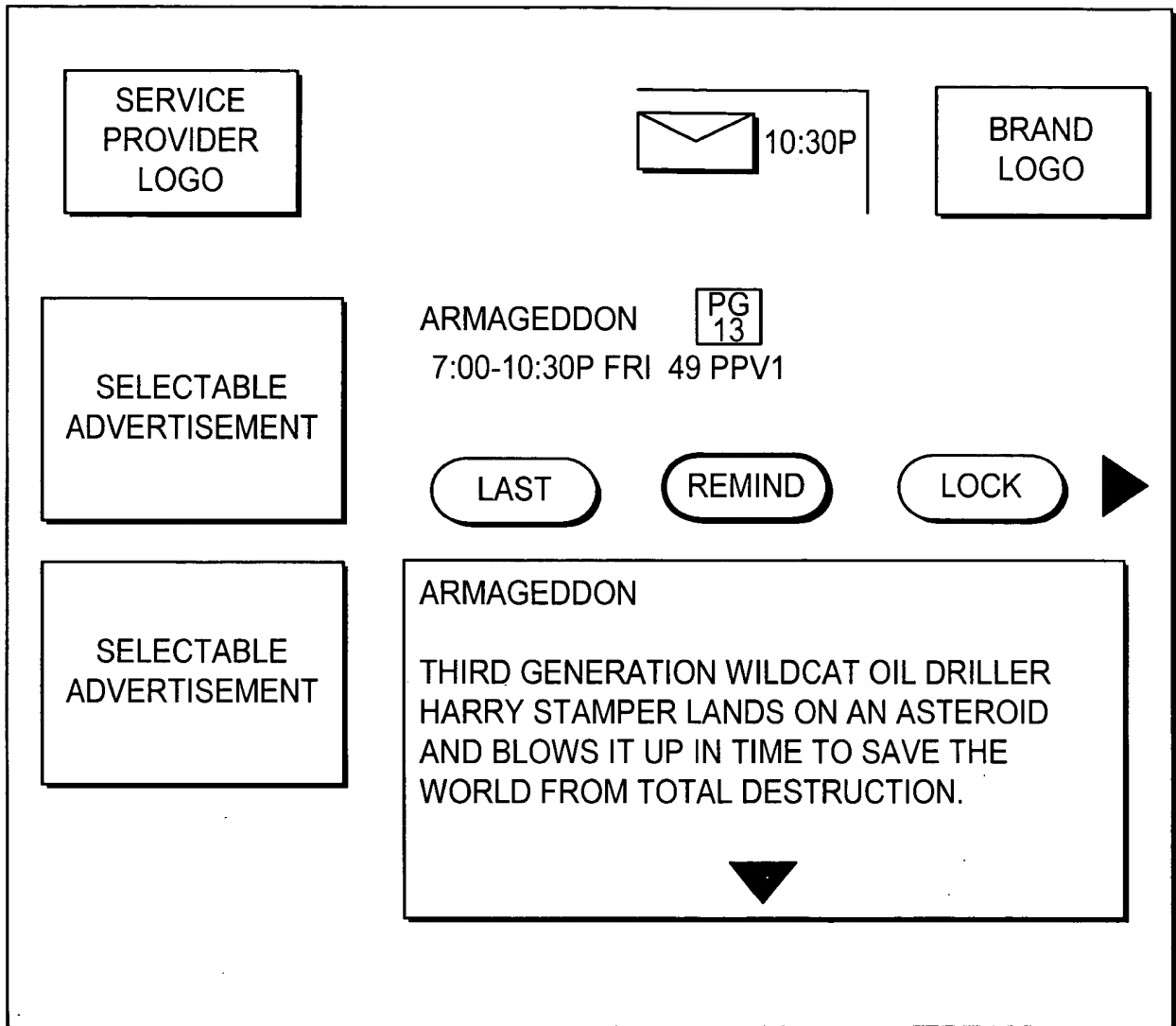


FIG. 20c

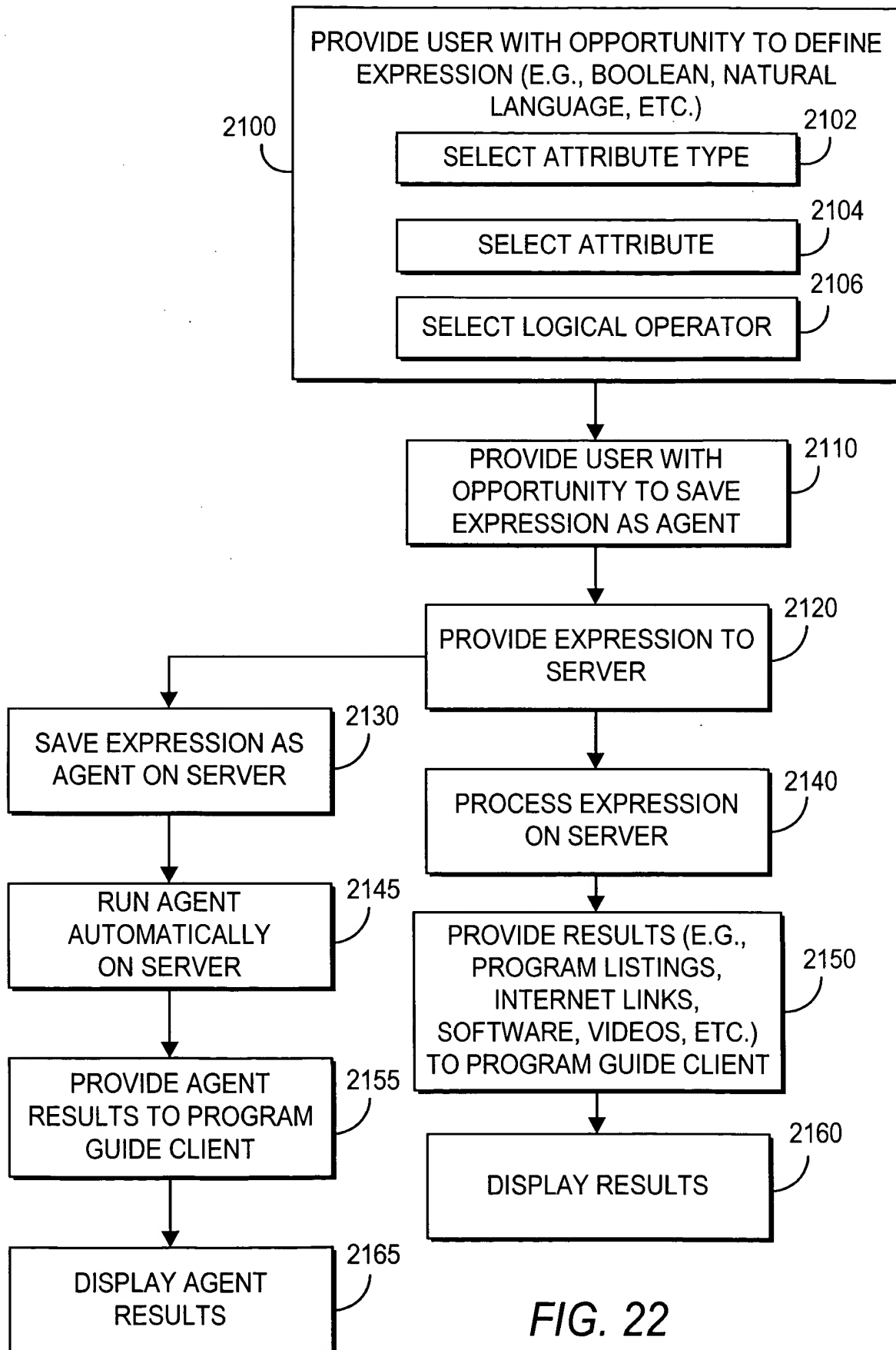


FIG. 22

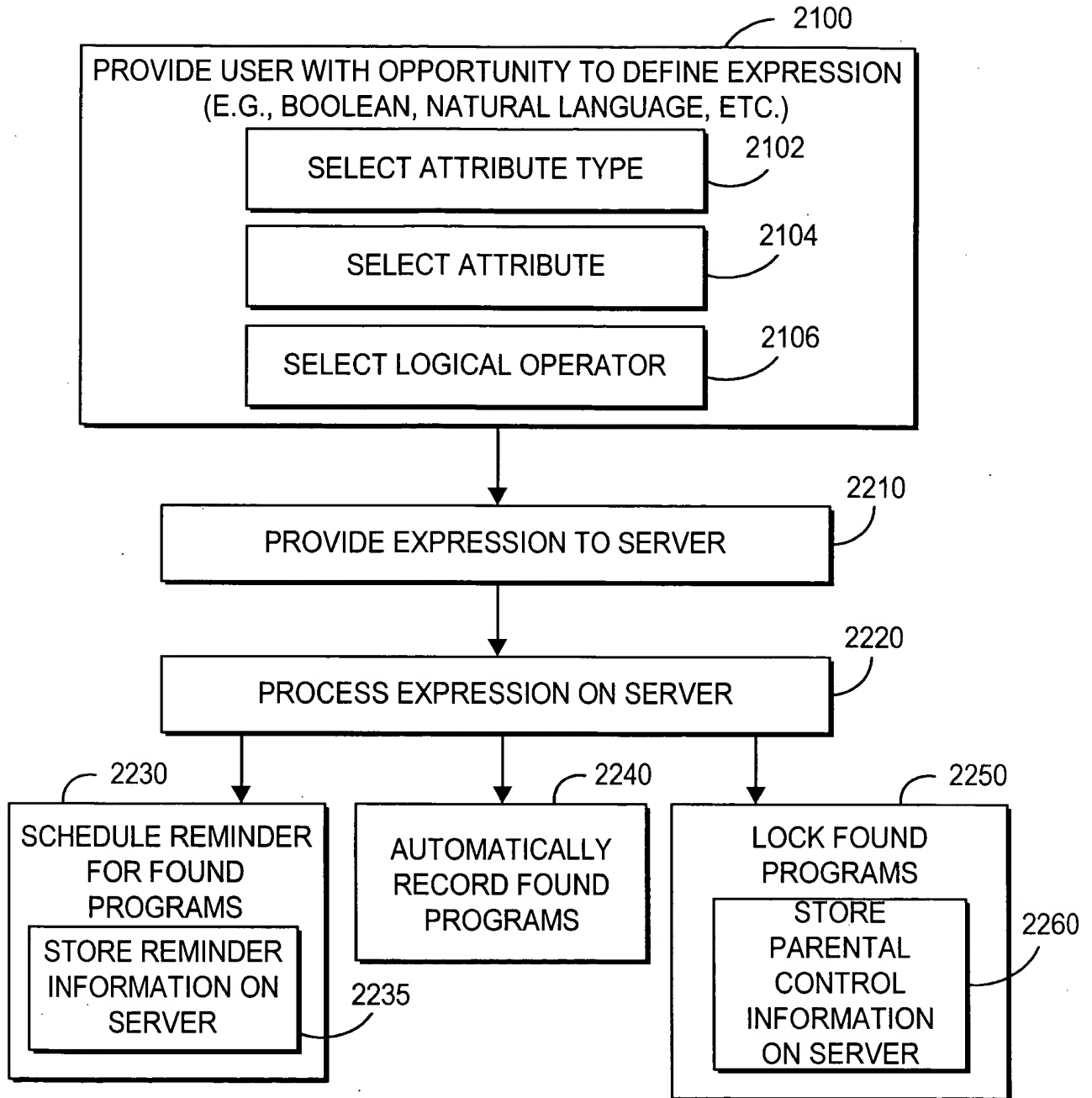


FIG. 23

